



LAPORAN TAHUNAN

ANNUAL REPORT

SEKOLAH TINGGI MANAJEMEN PPM

PPM SCHOOL OF MANAGEMENT

2021

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KATA PENGANTAR

PREFACE

Puji syukur kehadiran Tuhan Yang Maha Esa yang sudah memberikan rahmat-Nya, sehingga terselesaikannya Laporan Tahunan Sekolah Tinggi Manajemen PPM. Laporan Tahunan ini merupakan wujud pertanggung jawaban Sekolah Tinggi Manajemen PPM terhadap pelaksanaan program kegiatan yang sudah dilaksanakan dalam rentang waktu 1 (satu) tahun.

Praise be to God Almighty for His blessings, through which the PPM School of Management Annual Report has been successfully completed. This Annual Report serves as an accountability document for the PPM School of Management, outlining the implementation of programs and activities carried out over the course of one year.

Dengan Laporan Tahunan ini, diharapkan sebagai bahan evaluasi dan pengambilan keputusan yang tepat serta penyempurnaan program kerja bagi Sekolah Tinggi Manajemen PPM di tahun mendatang.

It is hoped that this Annual Report will serve as a reference for evaluation and informed decision-making, as well as for improving future work programs at PPM School of Management.

I. VISI DAN MISI SEKOLAH TINGGI MANAJEMEN PPM

VISION AND MISSION OF PPM SCHOOL OF MANAGEMENT

Visi

Vision

Menjadi Institusi Manajemen Unggulan di Indonesia dan Terpandang di Asia Tenggara.

To become a leading management institution in Indonesia and a respected one in Southeast Asia.

Misi

Mission

1. Mengembangkan profesional dan pemimpin cerdas dan bijak, sebagai agen pengubah komunitas dan bisnis dengan semangat Pancasila dengan menyelenggarakan pendidikan tinggi yang berkualitas berbasis konsep-konsep mutakhir yang telah teruji (conceptual-based action);

To develop professionals and wise, intelligent leaders as agents of change for communities and businesses with the spirit of Pancasila, by providing quality higher education based on proven, cutting-edge conceptual frameworks (conceptual-based action);

2. Menghasilkan publikasi ilmiah yang inovatif dan mutakhir dengan menyelenggarakan kegiatan penelitian yang bermanfaat bagi pengembangan ilmu pengetahuan dan praktik bisnis yang beretika;

To produce innovative and advanced scientific publications by conducting research activities that contribute to the development of knowledge and ethical business practices;

3. Berkontribusi dalam pengembangan kompetensi kepemimpinan dan daya saing organisasi dengan menyelenggarakan kegiatan pengabdian kepada masyarakat yang profesional dan berkelanjutan.

To contribute to the development of leadership competencies and organizational competitiveness by carrying out professional and sustainable community service activities.

II. TUJUAN

OBJECTIVES

STM PPM didirikan untuk:

PPM SM was established to:

- (1) Menyelenggarakan pendidikan tinggi yang berkualitas berbasis konsep-konsep mutakhir yang telah teruji. Tujuannya adalah untuk menghasilkan lulusan yang memiliki hard competencies dan soft competencies yang diperlukan industri dan masyarakat. Hal ini dimaksudkan agar lulusan STM PPM dapat menerapkan pengetahuan dan praktik manajemen mutakhir yang memberikan nilai tambah bagi kehidupan berorganisasi dan bermasyarakat;

The realization of high-quality higher education based on advanced and proven concepts. The goal is to produce graduates who possess both hard and soft competencies required by industry and society. This aims to ensure that graduates of PPM SM can apply cutting-edge management knowledge and practices that provide added value to organizational and societal life.

- (2) Menyelenggarakan kegiatan penelitian yang bermanfaat bagi pengembangan ilmu pengetahuan dan praktik bisnis yang beretika. Tujuannya adalah untuk menghasilkan penelitian mutakhir yang bermanfaat bagi pengembangan ilmu pengetahuan, khususnya bidang manajemen dan bisnis, serta praktik-praktik manajemen yang bertanggungjawab.

Conducting research activities that contribute to the advancement of knowledge and ethical business practices. The goal is to produce cutting edge research that supports the development of science, particularly in the fields of management and business, and promotes responsible management practices.

- (3) Menyelenggarakan kegiatan pengabdian kepada masyarakat yang profesional dan berkelanjutan. Tujuannya adalah untuk membantu masyarakat. Dalam menghasilkan pengabdian masyarakat yang profesional dan berkelanjutan, dilakukan melalui kerjasama antara institusi dan organisasi eksternal.

Conducting professional and sustainable community service activities. The goal is to support communities. To ensure the professionalism and sustainability of these services, the activities are carried out through collaboration between the institution and external organizations.

III. LATAR BELAKANG

BACKGROUND

Pendidikan merupakan salah satu kebutuhan utama bagi umat manusia untuk terus maju. STM PPM berkomitmen untuk terus mengembangkan kompetensi untuk mempersiapkan lulusan yang menghadapi tantangan yang makin besar dan penuh ketidakpastian di masa depan.

Education is one of the fundamental needs of humanity in its pursuit of progress. PPM SM is committed to continuously developing competencies to prepare graduates for increasingly complex and uncertain future challenges.

Dengan **360** Wisudawan Sarjana dan Pascasarjana lulusan tahun 2021, STM PPM telah menambah jumlah tenaga profesional bagi masyarakat Indonesia. Kami berharap keseluruhan wisudawan mampu menjadi tenaga profesional yang handal, pemimpin dan eksekutif yang mumpuni, serta pengusaha yang sukses. Handal, mumpuni, dan sukses bukan sekedar dari kacamata wisudawan tetapi dari sudut pandang masyarakat dan bangsa Indonesia, yang sedang berjuang mengatasi dampak perubahan untuk menuju kemakmuran masyarakat.

With 360 undergraduate and postgraduate graduates in 2021, PPM School of Management has further contributed to the development of professional talent for Indonesian society. We hope that all graduates will become reliable professionals, competent leaders and executives, as well as successful entrepreneurs. Being reliable, competent, and successful should not only be viewed from the graduates' perspective, but more importantly, from the perspective of the broader society and the Indonesian nation, which continues to strive in overcoming the impacts of change in the pursuit of collective prosperity.

STM PPM bersyukur karena berada di dalam pusaran inovasi, baik untuk kepentingan internal maupun eksternal. Inovasi pembelajaran juga dilakukan dengan baik. Proses perkuliahan, bimbingan, sidang, ujian, presentasi, dan segala sesuatu yang terkait dengan peningkatan hard maupun soft competence dilakukan secara virtual berbasis digital.

PPM SM is grateful to be at the center of innovation, both internally and externally. Learning innovations have also been successfully implemented. Lectures, mentoring sessions, examinations, presentations, and all activities aimed at enhancing both hard and soft competencies are conducted virtually through digital platforms.

Tidak lupa para dosen dan tenaga pendidik, atas kerja keras dan kerja cerdas semua

pihak dan dedikasi, STM PPM meraih pencapaian - pencapaian luar biasa pada tahun 2021.

In recognition of the hard work, strategic efforts, and dedication of the faculty and academic staff, PPM SM achieved remarkable accomplishments in 2021.

IV. CAPAIAN TAHUN 2021

ACHIEVEMENTS IN 2021

A. Akreditasi Tingkat Nasional dan Internasional:

National and International Accreditation:

- a) Program Studi Magister Manajemen Terakreditasi A
The Master of Management program is accredited "A"
- b) Program Studi Sarjana Manajemen Terakreditasi UNGGUL
The Bachelor's of Management program at PPM SM is accredited "EXCELLENT"
- c) Program Studi Sarjana Akuntansi Terakreditasi B
The Bachelor of Accounting Program is accredited "B"
- d) STM PPM mendapatkan Akreditasi Institusi dengan predikat UNGGUL
PPM SM has received Institutional Accreditation with an "EXCELLENT" rating
- e) Program Studi Magister Manajemen mendapatkan akreditasi ABEST21
The Master of Management program is accredited by ABEST21
- f) STM PPM sedang proses akreditasi AACSB Tahap Initial Self Evaluation Report (ISER)
PPM SM is undergoing the AACSB accreditation process and is currently at the Initial Self-Evaluation Report (ISER) stage

- B. Program Sarjana** berhasil mengikuti 73 lomba tingkat nasional dan 3 lomba tingkat internasional. Dari berbagai ajang perlombaan, prestasi yang diperoleh adalah sebagai berikut:

The Bachelor's Program successfully participated in 73 national competitions and 3 international competitions. The achievements from these various events are as follows:

a) Lomba Karya Tulis Ilmiah Universitas Siliwangi 2020

Scientific Writing Competition at Universitas Siliwangi 2020

- Benediktus Tandya Pinasthika, Harits Taufik, Alhamdi Zufri (SAB) - Juara 2
Benediktus Tandya Pinasthika, Harits Taufik, Alhamdi Zufri (SBA) – 2nd Place
- Nikita Lee, Ardelia, Alika (SAB) - Juara 4
Nikita Lee, Ardelia, Alika (SBA) – 4th Place

b) Hibah Kegiatan Bisnis Manajemen Mahasiswa Indonesia 2020

Indonesian Student Business Management Activity Grant 2020

- Kawa BBQ : Abdul Rahman Halim, Achmad Zainul Fikri, Rizky Sultan Naufal (SMB) – Didanai sebesar Rp. 17.500.00,-
Kawa BBQ: Abdul Rahman Halim, Achmad Zainul Fikri, Rizky Sultan Naufal (SBM) – Funded with Rp 17,500,000
- c) XL Future Leader 2020**
XL Future Leader 2020
 - Benediktus Tandya Pinasthika (SAB) Awardee
Benediktus Tandya Pinasthika (SBA) Awardee
- d) CNC DEBAT 2020 BY UNIVERSITAS SRIWIJAYA:**
CNC DEBATE 2020 BY UNIVERSITAS SRIWIJAYA
 - Galang Setya Adi Prawira, Harris A, Rizky Bayu (SMB) - Juara 4
Galang Setya Adi Prawira, Harris A, Rizky Bayu (SBM) - 4th Place
- e) CNC POSTER 2020 BY UNIVERSITAS SRIWIJAYA:**
CNC POSTER 2020 BY UNIVERSITAS SRIWIJAYA
 - Rio Lambardo Saragih (SAB) - Juara 3
Rio Lambardo Saragih (SBA) – 3rd Place
 - Farhan Andika, Danu Pazar (SMB) - Juara Favorit
Farhan Andika, Danu Pazar (SBM) – Favorite Winner
- f) Atma Jaya Marketing Business Competition (Ambition) 2020**
Atma Jaya Marketing Business Competition (Ambition) 2020
 - Valencia Angelique (SAB), Nadilla Azzahra (SAB), FiqriAditya K (SMB), M.Faruq (SMB) - Best Product
- g) Psychology Expo UNJ 2020, Fotografi**
Psychology Expo UNJ 2020, Photography
 - Fiqry Haruno (SMB) - Juara 1
Fiqry Haruno (SBM) – 1st Place
- h) Bussiness Plan Dies Natalis Univ.Trisakti 2020:**
Bussiness Plan, Dies Natalis Universitas Trisakti 2020
 - Jusriyani Junaid, Annisa Rahma Amini, Indah Sulistyawati, Katarina Siena HC, Penta Parafina (SAB) - Juara 2
Jusriyani Junaid, Annisa Rahma Amini, Indah Sulistyawati, Katarina Siena HC, Penta Parafina (SAB) – 2nd Place
- i) Virtual Kolintang Bermazmur 2020**
Virtual Kolintang Bermazmur 2020

- Michael Julinato (SMB) - Juara 1
Michael Julinato (SBM) – 1st Place
 - j) Kejuaaraan Nasional LFN Tropical Sprint Rally 2021**
LFN Tropical Sprint Rally National Championship 2021
 - Iskra Scatia - Juara 1
Iskra Scatia – 1st Place
- 3. Program Pasca Sarjana, mengikuti 4 lomba tingkat nasional dan 6 lomba tingkat internasional yang diikuti pada periode yang sama dengan menorehkan prestasi berikut:**
The Postgraduate Program participated in 4 national competitions and 6 international competitions during the same period, achieving the following accomplishments:
- a) BBC Sasin 2020**
 - Fatan Zahid, Hasrul Abdurrahman, Dewi Annisa (WM 84)
 - b) IEOM Supply Chain and Logistics Case Study 2020**
 - Indra Tangkas (WM84) - Juara 4
Indra Tangkas (WM84) – 4th Place
- 4. Terdapat 12 prestasi yang ditorehkan oleh wisudawan **Program Sarjana**, yaitu:**
*There are 12 achievements attained by the graduates of the **Bachelor's Program**, namely:*
- a) Rizky Sultan Naufal – Penerima Hibah Kegiatan Bisnis Manajemen Mahasiswa Indonesia 2020
Rizky Sultan Naufal – Recipient of the Indonesian Student Business Management Grant Program 2020
 - b) Achmad Zainul Fikri – Penerima Hibah Kegiatan Bisnis Manajemen Mahasiswa Indonesia 2020
Achmad Zainul Fikri – Recipient of the Indonesian Student Business Management Grant Program 2020
 - c) Thomas Mahendra – Juara 1 Water Polo Betawi Cup 2018
Thomas Mahendra – 1st Place in Water Polo Betawi Cup 2018
 - d) Thomas Mahendra – Juara 2 dan Top Score Festival Akuatik Indonesia 2018
Thomas Mahendra – 2nd Place and Top Scorer at Festival Akuatik Indonesia 2018
 - e) Thomas Mahendra – Juara 1 Milo 55th Pram Malaysia Invitational
Thomas Mahendra – 1st Place at Milo 55th Pram Malaysia Invitational

- f) Yoris – Juara 4 The 9th PPM Business Case Competition 2018
Yoris – 4th Place in the 9th PPM Business Case Competition 2018
 - g) Shintia Arivia - Juara 4 The 9th PPM Business Case Competition 2018
Shintia Arivia – 4th Place in the 9th PPM Business Case Competition 2018
 - h) Audie Syafira - Juara 4 The 9th PPM Business Case Competition 2018
Audie Syafira – 4th Place in the 9th PPM Business Case Competition 2018
 - i) Monica Adela – Juara 1 Kompetisi Mahasiswa Nasional Bidang Ilmu Bisnis, Manajemen dan Keuangan 2019
Monica Adela – 1st Place in the National Student Competition in Business, Management, and Finance 2019
 - j) Acep Kholid Kusaeni – Juara 1 Kompetisi Mahasiswa Nasional Bidang Ilmu Bisnis, Manajemen dan Keuangan 2019
Acep Kholid Kusaeni – 1st Place in the National Student Competition in Business, Management, and Finance 2019
 - k) Diatrhi Windrasari Hastono – Juara 1 Prevention 2019
Diatrhi Windrasari Hastono – 1st Place in Prevention 2019
 - l) Achmad Zainul Fikri – Juara 1 Prevention 2019
Achmad Zainul Fikri – 1st Place in Prevention 2019
5. Terdapat 13 prestasi membanggakan dari wisudawan Program Pascasarjana, yaitu:
There are 13 remarkable achievements from the graduates of the Postgraduate Program, namely:
- a) M. Rizky Akbar – Best Boxer Lomba Mahkota Super Series Kelas 64 kg
M. Rizky Akbar – Best Boxer at the Mahkota Super Series Competition, 64 kg class
 - b) Amrina Rasyada – Juara 2 The 10th PPM Regional Business Case Competition 2019
Amrina Rasyada – 2nd Place at The 10th PPM Regional Business Case Competition 2019
 - c) Arvi Nugraha - Juara 2 The 10th PPM Regional Business Case Competition 2019
Arvi Nugraha – 2nd Place at The 10th PPM Regional Business Case Competition 2019

- d) Dewi Annisa Yakin - Juara 2 The 10th PPM Regional Business Case Competition 2019
Dewi Annisa Yakin – 2nd Place at The 10th PPM Regional Business Case Competition 2019
- e) Bram Manuel Banuarta Sianturi – Juara 2 MMUI INVESCO 2019
Bram Manuel Banuarta Sianturi – 2nd Place at MMUI INVESCO 2019
- f) Guntur Nandana – Juara 2 MMUI INVESCO 2019
Guntur Nandana – 2nd Place at MMUI INVESCO 2019
- g) Hasrul Abdurahman – Juara 2 MMUI INVESCO 2019
Hasrul Abdurahman – 2nd Place at MMUI INVESCO 2019
- h) Sharfina Ariefa - Best Business Plan SCG Bangkok Business Challenge 2020
Sharfina Ariefa – Best Business Plan at SCG Bangkok Business Challenge 2020
- i) Dewi Annisa Yakin – Best Business Plan SCG Bangkok Business Challenge 2020
Dewi Annisa Yakin – Best Business Plan at SCG Bangkok Business Challenge 2020
- j) Fatan Zahid Abdullah - Best Business Plan SCG Bangkok Business Challenge 2020
Fatan Zahid Abdullah - Best Business Plan SCG Bangkok Business Challenge 2020
- k) Felix Kartadinata – Juara 1 The 10th PPM Regional Business Case Competition 2019
Felix Kartadinata – 1st Place at The 10th PPM Regional Business Case Competition 2019
- l) Gatot Suarman – Juara 1 The 10th PPM Regional Business Case Competition 2019
Gatot Suarman – 1st Place at The 10th PPM Regional Business Case Competition 2019
- m) Norman Rudolf Ismail – Juara 1 The 10th PPM Regional Business Case Competition 2019
Norman Rudolf Ismail – 1st Place at The 10th PPM Regional Business Case Competition 2019

6. Prestasi Dosen:

Faculty Member Achievements

- a) Rike Penta Sitio - Hibah Dosen - Hibah Dosen Pemula dari DIKTI dengan judul penelitian Upaya Pengembangan UMKM Industri Kreatif Fashion yang Berkelanjutan: Studi Awal mengenai Persepsi Awareness Konsumen, Kepercayaan dan Minat Beli Produk Fashion.

Rike Penta Sitio – Faculty Member Grant – Novice Lecturer Grant from DIKTI with a research title: Efforts to Develop Sustainable Creative Fashion Industry MSMEs: A Preliminary Study on Consumer Awareness, Trust, and Purchase Intention of Fashion Products.

- b) Anggun Pesona Intan, Noveri Maulana, Martdian Ratna Sari, Jeffrey Kurniawan, Linda Setyowati - Hibah Dosen - Hibah IATSS Forum by Honda Motor Japan dan New Zealand Head of Embassy Fund The Second Round of Financial Year 2020/2021.

Anggun Pesona Intan, Noveri Maulana, Martdian Ratna Sari, Jeffrey Kurniawan, Linda Setyowati – Faculty Member Grant – IATSS Forum Grant by Honda Motor Japan and New Zealand Head of Embassy Fund – The Second Round of Financial Year 2020/2021.

- c) Martdian Ratna Sari M.SC, CCFA – Best Paper dalam Konferensi Nasional Riset Manajemen XI-2021.

Martdian Ratna Sari, M.Sc., CCFA – Best Paper at the 11th National Management Research Conference XI-2021.

- d) Dr. Aprihatiningrum Hidayati - Best Presenter dalam 11th Global Conference on Business and Social Sciences 2020.

Dr. Aprihatiningrum Hidayati – Best Presenter at the 11th Global Conference on Business and Social Sciences 2020.

- e) Dr. Wendra - Best Presenter dalam 11th Global Conference on Business and Social Sciences 2020.

Dr. Wendra – Best Presenter at the 11th Global Conference on Business and Social Sciences 2020.

V. PENUTUP

CLOSING

Berdasarkan hasil capaian prestasi Sekolah Tinggi Manajemen PPM tahun 2021 menunjukkan bahwa sebagian besar prestasi yang didapatkan meningkat dari tahun sebelumnya. Tidak lupa atas kerja keras dan kerja cerdas semua pihak dan dedikasi, Sekolah Tinggi Manajemen PPM meraih pencapaian – pencapaian luar biasa pada tahun 2021.

Based on the achievements of PPM School of Management in 2021, it shows that the majority of the accomplishments have improved compared to the previous year. The remarkable achievements in 2021 would not have been possible without the hard work, strategic efforts, and dedication of all involved parties.

Selanjutnya laporan ini diharapkan dapat memberikan gambaran umum mengenai posisi Sekolah Tinggi Manajemen PPM di level nasional maupun internasional, serta menjadi pedoman untuk melakukan evaluasi terhadap pelaksanaan program dan pencapaian tahun berikutnya.

This report is expected to provide an overview of the position of PPM School of Management at both national and international levels, as well as serve as a reference for evaluating program implementation and achievements in the coming years.