



LAPORAN TAHUNAN

ANNUAL REPORT

SEKOLAH TINGGI MANAJEMEN PPM

PPM SCHOOL OF MANAGEMENT

2022

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Kata Pengantar

Puji syukur kehadiran Tuhan Yang Maha Esa yang sudah memberikan rahmat-Nya, sehingga terselesaikannya Laporan Tahunan Sekolah Tinggi Manajemen PPM. Laporan Tahunan ini merupakan wujud pertanggung jawaban Sekolah Tinggi Manajemen PPM terhadap pelaksanaan program kegiatan yang sudah dilaksanakan dalam rentang waktu 1 (satu) tahun.

Dengan Laporan Tahunan ini, diharapkan sebagai bahan evaluasi dan pengambilan keputusan yang tepat serta penyempurnaan program kerja bagi Sekolah Tinggi Manajemen PPM di tahun mendatang.

Jakarta, 1 Desember 2022.



Dr. Pepey Riawati Kurnia, M.M., CPM, CAC, CODP

 Plt. Ketua Sekolah Tinggi Manajemen PPM

KATA PENGANTAR

PREFACE

Puji syukur kehadiran Tuhan Yang Maha Esa yang sudah memberikan rahmat-Nya, sehingga terselesaikannya Laporan Tahunan Sekolah Tinggi Manajemen PPM. Laporan Tahunan ini merupakan wujud pertanggung jawaban Sekolah Tinggi Manajemen PPM terhadap pelaksanaan program kegiatan yang sudah dilaksanakan dalam rentang waktu 1 (satu) tahun.

Praise be to God Almighty for His blessings, through which the PPM School of Management Annual Report has been successfully completed. This Annual Report serves as an accountability document for the PPM School of Management, outlining the implementation of programs and activities carried out over the course of one year.

Dengan Laporan Tahunan ini, diharapkan sebagai bahan evaluasi dan pengambilan keputusan yang tepat serta penyempurnaan program kerja bagi Sekolah Tinggi Manajemen PPM di tahun mendatang.

It is hoped that this Annual Report will serve as a reference for evaluation and informed decision-making, as well as for improving future work programs at PPM School of Management.

Jakarta, 1 Desember 2022.

Jakarta, Desember 1, 2022.

[SIGNED]

Dr. Pepey Riawati Kurnia, M.M., CPM, CAC, CODP

Plt. Ketua Sekolah Tinggi Manajemen PPM

Acting Chairperson of PPM School of Management

I. VISI DAN MISI SEKOLAH TINGGI MANAJEMEN PPM

VISION AND MISSION OF PPM SCHOOL OF MANAGEMENT

Visi

Vision

Menjadi Institusi Manajemen Unggulan di Indonesia dan Terpandang di Asia Tenggara.

To become a leading management institution in Indonesia and a respected one in Southeast Asia.

Misi

Mission

We develop purpose-driven global leaders equipped with proven and applied concepts based on local wisdom to transform the society with the spirit of Pancasila.

II. TUJUAN

OBJECTIVES

STM PPM didirikan untuk:

PPM SM was established to:

- (1) Menyelenggarakan pendidikan tinggi yang berkualitas berbasis konsep-konsep mutakhir yang telah teruji. Tujuannya adalah untuk menghasilkan lulusan yang memiliki hard competencies dan soft competencies yang diperlukan industri dan masyarakat. Hal ini dimaksudkan agar lulusan STM PPM dapat menerapkan pengetahuan dan praktik manajemen mutakhir yang memberikan nilai tambah bagi kehidupan berorganisasi dan bermasyarakat;

The realization of high-quality higher education based on advanced and proven concepts. The goal is to produce graduates who possess both hard and soft competencies required by industry and society. This aims to ensure that graduates of PPM SM can apply cutting-edge management knowledge and practices that provide added value to organizational and societal life.

- (2) Menyelenggarakan kegiatan penelitian yang bermanfaat bagi pengembangan ilmu pengetahuan dan praktik bisnis yang beretika. Tujuannya adalah untuk menghasilkan penelitian mutakhir yang bermanfaat bagi pengembangan ilmu pengetahuan, khususnya bidang manajemen dan bisnis, serta praktik-praktik manajemen yang bertanggungjawab.

Conducting research activities that contribute to the advancement of knowledge and ethical business practices. The goal is to produce cutting edge research that supports the development of science, particularly in the fields of management and business, and promotes responsible management practices.

- (3) Menyelenggarakan kegiatan pengabdian kepada masyarakat yang profesional dan berkelanjutan. Tujuannya adalah untuk membantu masyarakat. Dalam menghasilkan pengabdian masyarakat yang profesional dan berkelanjutan, dilakukan melalui kerjasama antara institusi dan organisasi eksternal.

Conducting professional and sustainable community service activities. The goal is to support communities. To ensure the professionalism and sustainability of these services, the activities are carried out through collaboration between the institution and external organizations.

III. LATAR BELAKANG

BACKGROUND

Pendidikan merupakan salah satu kebutuhan utama bagi umat manusia untuk terus maju. STM PPM berkomitmen untuk terus mengembangkan kompetensi untuk mempersiapkan lulusan yang menghadapi tantangan yang makin besar dan penuh ketidakpastian di masa depan.

Education is one of the fundamental needs of humanity in its pursuit of progress. PPM SM is committed to continuously developing competencies to prepare graduates for increasingly complex and uncertain future challenges.

Jumlah total wisudawan STM PPM hasil yudisium sidang senat pada 4 Oktober 2022 adalah sebanyak **409** wisudawan, baik wisudawan yang menyelesaikan program studi tahun 2021 maupun 2022. **Lulusan tahun 2021** terdiri dari Sarjana Manajemen sebanyak 36 wisudawan, Sarjana Akuntansi sebanyak 6 wisudawan, dan Magister Manajemen sebanyak 96 wisudawan. **Lulusan tahun 2022** terdiri dari Sarjana Manajemen sebanyak 62 wisudawan, Sarjana Akuntansi sebanyak 11 wisudawan, dan Magister Manajemen sebanyak 198 wisudawan.

The total number of graduates from PPM SM, as determined by the senate's graduation session on October 4, 2022, was 409 graduates, consisting of those who completed their study programs in both 2021 and 2022. The 2021 graduates included 36 Bachelor of Management graduates, 6 Bachelor of Accounting graduates, and 96 Master of Management graduates. The 2022 graduates included 62 Bachelor of Management graduates, 11 Bachelor of Accounting graduates, and 198 Master of Management graduates.

STM PPM telah menambah jumlah tenaga profesional bagi masyarakat Indonesia. Kami berharap keseluruhan wisudawan mampu menjadi tenaga profesional yang handal, pemimpin dan eksekutif yang mumpuni, serta pengusaha yang sukses. Handal, mumpuni, dan sukses bukan sekedar dari kacamata wisudawan tetapi dari sudut pandang masyarakat dan bangsa Indonesia, yang sedang berjuang mengatasi dampak perubahan untuk menuju kemakmuran masyarakat.

PPM SM has contributed to increasing the number of professionals serving the Indonesian community. We hope that all graduates will become reliable professionals, competent leaders and executives, as well as successful entrepreneurs. Being reliable, competent, and successful should not only be seen from the graduates' perspective, but also from the standpoint of the society and the Indonesian nation, which is striving to

overcome the impacts of change in pursuit of national prosperity.

STM PPM bersyukur karena berada di dalam pusaran inovasi, baik untuk kepentingan internal maupun eksternal. Inovasi pembelajaran juga dilakukan dengan baik. Proses perkuliahan, bimbingan, sidang, ujian, presentasi, dan segala sesuatu yang terkait dengan peningkatan hard maupun soft competence dilakukan secara virtual berbasis digital. Tidak lupa para dosen dan tenaga pendidik, atas kerja keras dan kerja cerdas semua pihak dan dedikasi, STM PPM meraih pencapaian - pencapaian luar biasa pada tahun 2022.

PPM SM is grateful to be at the center of innovation, both for internal and external purposes. Innovations in the learning process have also been effectively implemented. Lectures, mentoring, thesis defenses, examinations, presentations, and all activities related to enhancing both hard and soft competencies have been conducted virtually through digital platforms. In recognition of the hard work, strategic efforts, and dedication of the faculty and academic staff, PPM SM achieved remarkable accomplishments in 2022.

IV. CAPAIAN TAHUN 2022

ACHIEVEMENTS IN 2022

A. Akreditasi Tingkat Nasional dan Internasional:

National and International Accreditation:

- a) STM PPM mendapatkan Akreditasi Institusi dengan predikat UNGGUL.
PPM SM has received Institutional Accreditation with an "EXCELLENT" rating.
- b) Program Studi Magister Manajemen Terakreditasi A.
The Master of Management program is accredited "A".
- c) Program Studi Sarjana Manajemen Terakreditasi UNGGUL.
The Bachelor of Management program is accredited "EXCELLENT".
- d) Program Studi Sarjana Akuntansi Terakreditasi B.
The Bachelor of Accounting program is accredited "B".
- e) STM PPM mendapatkan akreditasi ABEST21.
PPM SM has also received ABEST21 accreditation.
- f) STM PPM sedang proses akreditasi AACSB Tahap ISER (Initial Self Evaluation Report).
PPM SM is undergoing the AACSB accreditation process and is currently at the Initial Self-Evaluation Report (ISER) stage.

B. Program Sarjana dan Pascasarjana berhasil mengikuti 141 lomba tingkat nasional. Dari berbagai ajang perlombaan tersebut, prestasi membanggakan yang diperoleh antara lain:

The Undergraduate and Graduate Programs successfully participated in 141 national-level competitions. From these various competitions, the notable achievements are as follows:

a) National Essay Competition: Universitas Budi Luhur 2021

National Essay Competition: Universitas Budi Luhur 2021

Indah Sulistyawati , Nida Ulhidayah Syafri (SAB) - Juara 1

Annisa Rahma, Penta Parafina (SAB) - Best Speaker

b) INNOVILAGE 2021

INNOVILAGE 2021

Galang Setya Adi Prawira (SMB) - Dana Hibah Rp 13.000.000

c) Lomba Pidato Bahasa Inggris 2021

English Speech Competition 2021

- Taufik Hidayati (SMB) - Juara 1
- d) Accounting Contest Accrual 2022**
Accounting Contest Accrual 2022
 Valencia Angelique (SAB) - Juara 1
- e) Kejuaraan Pencak Silat Nasional Bekasi Open Challenge Jilid 6 2022**
National Pencak Silat Championship: Bekasi Open Challenge Volume 6, 2022
 Rangga Kelana (SMB) - Juara 1 Kelas F Kategori Dewasa
- f) ACCOUNTS 2022**
ACCOUNTS 2022
 Galang Setya Adi Prawira, Anggun Firda Rahmawati, Oktavia Rosianafi Putri (SMB) - Juara 1
- g) Fast Tournament Vincent Organizer 7 (E-SPORT) 2022**
Fast Tournament Vincent Organizer 7 (E-SPORT) 2022
 Ighvari Lado Amsani (SAB), Moh Akmal Nur Zhafran, Ananda Bagus Rizky Ardiansyah, Muhammad Jauhar Rediansyah, Farhan Andhika Alim, Aaron Hansel Ferlien (ke lima nya dari SMB) - Juara 1
- h) Lomba Poster Rusani Competition 2022**
Rusani Poster Competition 2022
 Krisnanto (SMB) - Juara Favorite
- i) Lomba Kepenulisan Esai Populer, Lomba Essay Nasional UNNES, Gema Ramadan PKN STAN:**
Popular Essay Writing Competition, UNNES National Essay Competition, Gema Ramadan PKN STAN
 Yunita Wanasiri (SMB) – menyabet juara 1 di ke tiga lomba tersebut.
- j) Penerima Bantuan Program Pembinaan Mahasiswa Wirausaha (P2MW) 2022**
Recipient of the Student Entrepreneur Development Program (P2MW) Grant 2022
 Widan Miliati Pakpahan, Neysa Verda Darajat, Dion Akbar Rizaldi (SMB) - Dana Hibah Rp. 14.000.000
- k) Penerima Bantuan Inovasi Wirausaha Digital Mahasiswa (IWDM) 2022**
Recipient of the Student Digital Entrepreneurship Innovation Grant (IWDM) 2022

Amalia Asriningrum, Aulia Eka Putri, Latifah Kurnia Putri Gunardi, Meylani, Muhammad Tohir Amrullah (SAB) - Dana Hibah Rp. 11.500.000

l) National Essay Competition (NEC) 2022 Budi Luhur

National Essay Competition (NEC) 2022, Budi Luhur

Maraditta Puteri Noor (SAB), Dina Nilam Rosalika (SAB) - Juara 1

m) DSPC 2022 Universitas Diponegoro

DSPC 2022, Universitas Diponegoro

Galang Setya Adi Prawira (SMB), Lintang Ayu Nareswari (SMB) - Juara 1

3. Terdapat 35 lomba tingkat nasional dan 11 lomba tingkat internasional yang diikuti program Pasca Sarjana pada periode yang sama dengan menorehkan prestasi berikut:

A total of 35 national competitions and 11 international competitions were participated in by the Postgraduate Program during the same period, achieving the following accomplishments:

- a) Sebagai juara 3 di **Call For Paper LPEI 2021, Exhibit and microgrant initiative for 8th Asia-Pacific Housing Forum, International Essay Competition Fakultas Kedokteran UNS 2022, Australia-Indonesia Case Competition 2022, Lomba Essay SEMAR 2022, EJAVEC 2022, 3rd Sumatranomics 2022**. Upaya prestasi tersebut dilakukan oleh mahasiswa WM 86: Harits Muhammad Setyaman, Laurentius Calvin, Ervan Togatorop, Anggia Fadhillah Hartono, Fica, Stephanie Alodia , Crisvianov Yosua Hutabarat, Fiqih Estetika Putri, Gilang Aryadhipa Lananggalih, Muhamad Abdullah, Muhammad Afif.

Achieved 3rd place in the LPEI 2021 Call for Papers, Exhibit and Microgrant Initiative for the 8th Asia-Pacific Housing Forum, International Essay Competition by the Faculty of Medicine at UNS 2022, Australia-Indonesia Case Competition 2022, SEMAR Essay Competition 2022, EJAVEC 2022, and the 3rd Sumatranomics 2022. These accomplishments were achieved by WM 86 students: Harits Muhammad Setyaman, Laurentius Calvin, Ervan Togatorop, Anggia Fadhillah Hartono, Fica, Stephanie Alodia, Crisvianov Yosua Hutabarat, Fiqih Estetika Putri, Gilang Aryadhipa Lananggalih, Muhamad Abdullah, and Muhammad Afif.

- b) Mendapatkan honorable mention, juara 2, best paper dan best presenter, Bronze medalist serta juara 1 pada **World Invention and Technology Expo (WINTEX) 2021, Call For Paper, Sinabis 2021, Call For Paper Forum Riset Industri Gada**

Syariah (FRIGS) 2021 , Advance Pateron Olympiad Vol. 2 2022, ITMiT (IMABS 3-Minutes Thesis Competition), Upaya prestasi dilakukan oleh: Ervan Togatorop, Stephanie Alodia, Dewi Purnama Sari, Ida Silvia, Syifa A. Ramadanti, Muhammad Afif, Laurentius Calvin, Harits Muhammad Setyawan dan Fiqih Estetika Putri (WM 86).

Received honorable mention, 2nd place, best paper and best presenter awards, bronze medalist, and 1st place in various competitions, including the World Invention and Technology Expo (WINTEX) 2021, Call for Paper Sinabis 2021, Call for Paper Forum Riset Industri Gadai Syariah (FRIGS) 2021, Advance Pateron Olympiad Vol. 2 2022, and ITMiT (IMABS 3-Minutes Thesis Competition). These achievements were made by: Ervan Togatorop, Stephanie Alodia, Dewi Purnama Sari, Ida Silvia, Syifa A. Ramadanti, Muhammad Afif, Laurentius Calvin, Harits Muhammad Setyawan, and Fiqih Estetika Putri (WM 86).

4. Terdapat 27 prestasi yang ditorehkan oleh wisudawan **Program Sarjana**, yaitu:

A total of 27 achievements were made by graduates of the Undergraduate Program, such as:

- a) **Benediktus Tandy Pinasthika:** Best Proposal The 1st PPMRC 2019, Awardee XL Future Leader 2020, Best Paper Konferensi Nasional Riset Manajemen X1 2021
Benediktus Tandy Pinasthika: Best Proposal at The 1st PPMRC 2019, Awardee of XL Future Leader 2020, Best Paper at the 11th National Management Research Conference 2021
- b) **Iskra Scastia:** Juara 1 eXtreme Sprint Offroad Racing 2018, Juara 1 Kejurnas Sprint Rally 1 2019,
Iskra Scastia: 1st Place in eXtreme Sprint Offroad Racing 2018, 1st Place in National Sprint Rally Championship 1 2019
- c) **Janeta Odelia Yeowono:** Best Paper The 2nd PPMRC 2020
Janeta Odelia Yeowono: Best Paper at The 2nd PPMRC 2020
- d) **Richard Devin Kristian:** Campus Ambassador LAKUEMAS
Richard Devin Kristian: Campus Ambassador for LAKUEMAS
- e) **Achmad Fauzan Naufhal Anandya Silvano dan Fanya Ramadhanti** FALTL Trisakti CUP 2021
Achmad Fauzan Naufhal Anandya Silvano and Fanya Ramadhanti: FALTL Trisakti CUP 2021

5. *Postgraduate Program with various achievements. There are 9 notable achievements from graduates of the Postgraduate Program, such as:*

- a) **Humaira Besari, Indira Dwesy, Nurul Fatimah Hidayani dan Raden Raihan A.S.W** – Juara 1 Marketition 2020
Humaira Besari, Indira Dwesy, Nurul Fatimah Hidayani, and Raden Raihan A.S.W – 1st Place in Marketition 2020
- b) **Ahdiat Permana** - Best Divisional Presenter Round II Copper Beech Division
Ahdiat Permana – Best Divisional Presenter Round II, Copper Beech Division

6. Prestasi Dosen:

Faculty Member Achievements

- a) Tahun 2021 dan 2022, terdapat 2 dosen lulus program doktor Ilmu Manajemen yakni **Dr. Diyah Dumasari Siregar, M.M.**, lulus program Doktor Ilmu Manajemen Universitas Gadjah Mada dan **Dr. Lufina Mahadewi, M.M., M.Sc.** lulus program Doktor Manajemen Universitas Brawijaya.
In 2021 and 2022, two faculty members completed their doctoral programs in Management Science: Dr. Diyah Dumasari Siregar, M.M., who earned her Doctorate in Management Science from Universitas Gadjah Mada; and Dr. Lufina Mahadewi, M.M., M.Sc., who earned her Doctorate in Management from Universitas Brawijaya.
- b) Hibah Matching Fund diperoleh oleh **Dr. Aprihatiningrum Hidayati, M.M., Rike Penta Sitio, M.M., CIAR, Anggun Pesona Intan, M.M.** dengan judul “Hibah Pelatihan dan Pendampingan Model Bisnis bagi Bank Sampah dan TPS dalam Mewujudkan Kemandirian Melalui Penerapan Konsep Circular Economi”.
The Matching Fund Grant was awarded to Dr. Aprihatiningrum Hidayati, M.M., Rike Penta Sitio, M.M., CIAR, and Anggun Pesona Intan, M.M., for their project titled “Training and Assistance Grant for Business Model Development for Waste Banks and Temporary Waste Disposal Sites (TPS) in Realizing Self-Sufficiency through the Implementation of the Circular Economy Concept.”
- c) Penerima Fullbright Visiting Scholars Program di Wharton School, University of Pennsylvania: **Dr. Wendra, M.HRM.**
Awardee of the Fulbright Visiting Scholars Program at the Wharton School, University of Pennsylvania: Dr. Wendra, M.HRM.

- d) 1st Best Presenter on Social Science Topic in 2nd International Teleconference on Technology and Policy in Supporting Implementation of Covid- 19 Recovery Plan in South East Asia.: Sdr. **Noveri Maulana, M.M.**

1st Best Presenter on Social Science Topic in the 2nd International Teleconference on Technology and Policy in Supporting the Implementation of the COVID-19 Recovery Plan in Southeast Asia: Mr. Noveri Maulana, M.M.

- e) Sepanjang Juli tahun 2021 sampai Oktober 2022, para dosen berhasil melakukan publikasi pada **Jurnal Nasional Terakreditasi** sebanyak 21 penelitian, Jurnal Internasional Bereputasi sebanyak 6 penelitian, **Jurnal Nasional Tidak Terakreditasi** sebanyak 22 penelitian, dan **Jurnal Internasional** sebanyak 2 penelitian.

*Between July 2021 and October 2022, faculty members successfully published 21 studies in **Accredited National Journals**, 6 studies in reputable international journals, 22 studies in **Non-accredited National Journals**, and 2 studies in **International Journals**.*

- f) Sepanjang Juli tahun 2021 sampai Oktober 2022, Pengabdian Kepada Masyarakat atau PKM telah dituntaskan sebanyak 95 PKM. Kegiatan tersebut termasuk dengan mitra PkM Wahana Visi Indonesia, Badan Pemeriksa Keuangan, SMAK 6 Penabur Jakarta, KPPS Donggala, WWF Indonesia, Platform Usaha Sosial (PLUS), UKM Abuya Mataram, PT. TASPEN, Univ. Brawijaya, Prasetya Mulya, UKWM dan dengan berbagai pihak lainnya.

Between July 2021 and October 2022, Community Service (PKM) was successfully completed with a total of 95 PKMs. These activities included partnerships with PKM partners such as Wahana Visi Indonesia, the Financial Audit Agency, SMAK 6 Penabur Jakarta, KPPS Donggala, WWF Indonesia, the Social Enterprise Platform (PLUS), Abuya Mataram SMEs, PT. TASPEN, Universitas Brawijaya, Prasetya Mulya, UKWM, and various other parties.

7. Terdapat beberapa Kerjasama yang dilakukan STM PPM selama 1 tahun terakhir, diantaranya:

Several collaborations have been carried out by PPM SM over the past year, such as:

- a) Kerja sama **Dalam Negeri** dilakukan dengan Triputra Group, Shinewing Indonesia, PT Neurosensum Technology, Bank Indonesia, SES Hospitality, Wahana Visi Indonesia, Lippo Malls, Top Karir, Platform Usaha Sosial, CIMB Niaga, Forum

Human Capital Indonesia, Yayasan WWF Indonesia dan Widya Mandala Catholic University. Kerja sama diantaranya dalam hal pengabdian kepada masyarakat, magang profesional mahasiswa S1 dan S2, penulisan dan kompetisi kasus bisnis, serta kerja sama dalam pembentukan Center of Excellence terkait ekonomi sirkular.

Domestic collaborations have been established with Triputra Group, Shinewing Indonesia, PT Neurosensum Technology, Bank Indonesia, SES Hospitality, Wahana Visi Indonesia, Lippo Malls, Top Karir, Platform Usaha Sosial, CIMB Niaga, Forum Human Capital Indonesia, Yayasan WWF Indonesia, and Widya Mandala Catholic University. These collaborations include community service, professional internships for undergraduate and graduate students, business writing and case competition, as well as partnerships in the establishment of a Center of Excellence related to the circular economy.

- b) Kerja sama **Luar Negeri** dilakukan dengan Universiti Sains Malaysia, The University of Queensland, Australia, Asia University-Taiwan, Hanoi University of Science and Technology. Kerja sama dilakukan dalam hal program dwi gelar, baik S1 maupun S2, penyelenggaraan konferensi, dan pendampingan akreditasi internasional.

International collaborations were established with Universiti Sains Malaysia, The University of Queensland, Australia, Asia University-Taiwan, and Hanoi University of Science and Technology. These collaborations involved dual degree programs, both undergraduate and graduate, conference organization, and support for international accreditation.

V. PENUTUP

CLOSING

Berdasarkan hasil capaian prestasi Sekolah Tinggi Manajemen PPM tahun 2023 menunjukkan bahwa seluruh dosen dan mahasiswa memberikan upaya terbaik untuk mencapai hasil yang maksimal. Banyak prestasi telah dihasilkan dari STM PPM dapat terwujud dengan dukungan dari Yayasan PPM sebagai Badan Penyelenggara dan seluruh divisi di bawah pengelolaan Yayasan PPM. Tidak lupa atas kerja keras, kerja cerdas dan dedikasi semua pihak, Sekolah Tinggi Manajemen PPM meraih pencapaian – pencapaian luar biasa pada tahun 2022.

Based on the achievements of PPM School of Management in 2022, it is evident that all faculty members and students have made their best efforts to achieve optimal results. Many accomplishments have been made possible through the support of the PPM Foundation as the Governing Body, along with all divisions under its management. The remarkable achievements in 2022 would not have been possible without the hard work, strategic efforts, and dedication of all involved parties.

Selanjutnya laporan ini diharapkan dapat memberikan gambaran umum mengenai posisi Sekolah Tinggi Manajemen PPM di level nasional maupun internasional, serta menjadi pedoman untuk melakukan evaluasi terhadap pelaksanaan program dan pencapaian tahun berikutnya.

This report is expected to provide an overview of the position of PPM School of Management at both national and international levels, as well as serve as a reference for evaluating program implementation and achievements in the coming years.