



LAPORAN TAHUNAN

ANNUAL REPORT

SEKOLAH TINGGI MANAJEMEN PPM

PPM SCHOOL OF MANAGEMENT

2023

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Kata Pengantar

Puji syukur kehadiran Tuhan Yang Maha Esa yang sudah memberikan rahmat-Nya, sehingga terselesaikannya Laporan Tahunan Sekolah Tinggi Manajemen PPM. Laporan Tahunan ini merupakan wujud pertanggung jawaban Sekolah Tinggi Manajemen PPM terhadap pelaksanaan program kegiatan yang sudah dilaksanakan dalam rentang waktu 1 (satu) tahun.

Dengan Laporan Tahunan ini, diharapkan sebagai bahan evaluasi dan pengambilan keputusan yang tepat serta penyempurnaan program kerja bagi Sekolah Tinggi Manajemen PPM di tahun mendatang. Laporan Tahunan ini juga dapat menjadi sumber informasi bagi masyarakat dalam mempercayakan proses pendidikan keluarga kepada STM PPM.

Jakarta, 30 November 2023.



AC Mahendra K. Datu, B.A., M.A., Ph.D.
Ketua Sekolah Tinggi Manajemen PPM

KATA PENGANTAR

PREFACE

Puji syukur kehadiran Tuhan Yang Maha Esa yang sudah memberikan rahmat-Nya, sehingga terselesaikannya Laporan Tahunan Sekolah Tinggi Manajemen PPM. Laporan Tahunan ini merupakan wujud pertanggung jawaban Sekolah Tinggi Manajemen PPM terhadap pelaksanaan program kegiatan yang sudah dilaksanakan dalam rentang waktu 1 (satu) tahun.

Praise be to God Almighty for His blessings, through which the PPM School of Management Annual Report has been successfully completed. This Annual Report serves as an accountability document for the PPM School of Management, outlining the implementation of programs and activities carried out over the course of one year.

Dengan Laporan Tahunan ini, diharapkan sebagai bahan evaluasi dan pengambilan keputusan yang tepat serta penyempurnaan program kerja bagi Sekolah Tinggi Manajemen PPM di tahun mendatang. Laporan Tahunan ini juga dapat menjadi sumber informasi bagi masyarakat dalam mempercayakan proses pendidikan keluarga kepada STM PPM.

It is hoped that this Annual Report will serve as a reference for evaluation and informed decision-making, as well as for improving future work programs at PPM School of Management. Furthermore, this report may also serve as a source of information for the public in placing their trust in PPM SM for their family's educational journey.

Jakarta, 30 November 2023.

Jakarta, November 30, 2023.

[SIGNED]

AC Mahendra K. Datu, B.A., M.A., Ph.D.

Ketua Sekolah Tinggi Manajemen PPM

Dean of PPM School of Management

I. VISI DAN MISI SEKOLAH TINGGI MANAJEMEN PPM

VISION AND MISSION OF PPM SCHOOL OF MANAGEMENT

Visi

Vision

Menjadi institusi pendidikan tinggi yang unggul, professional, dan berintegritas dalam membangun masyarakat Indonesia yang maju, demokratis, dan sejahtera berdasarkan Pancasila, utamanya Pendidikan Manajemen.

To become an excellent, professional, and integrity-driven higher education institution in building an advanced, democratic, and prosperous Indonesian society based on Pancasila, with a primary focus on Management Education.

Misi

Mission

- a. Mengembangkan pemimpin global yang digerakkan oleh tujuan: dilengkapi dengan konsep yang teruji, terapan, dan berbasis kearifan lokal; untuk mentransformasi masyarakat dengan semangat Pancasila.

To develop purpose-driven global leaders: equipped with tested, practical concepts rooted in local wisdom, to transform society in the spirit of Pancasila.

- b. Mengembangkan ilmu pengetahuan, teknologi, dan seni yang dapat meningkatkan kualitas hidup manusia.

To advance science, technology, and the arts that contribute to improving the quality of human life.

- c. Mengembangkan komunitas STM PPM untuk menjadi kader bangsa yang unggul, berwatak, kritis, dan mempunyai semangat belajar seumur hidup.

To cultivate the PPM SM community into outstanding, principled, and critical nation-builders with a lifelong learning spirit.

II. TUJUAN *OBJECTIVES*

- (1) Terwujudnya pendidikan tinggi yang berkualitas berbasis konsep-konsep mutakhir yang telah teruji. Sasarannya adalah untuk menghasilkan lulusan yang memiliki *hard competencies* dan *soft competencies* yang diperlukan industri dan masyarakat. Hal ini dimaksudkan agar lulusan STM PPM dapat menerapkan pengetahuan dan praktik manajemen mutakhir yang memberikan nilai tambah bagi kehidupan berorganisasi dan bermasyarakat.

The realization of high-quality higher education based on advanced and proven concepts. The goal is to produce graduates who possess both hard and soft competencies required by industry and society. This aims to ensure that graduates of PPM SM can apply cutting-edge management knowledge and practices that provide added value to organizational and societal life.

- (2) Terwujudnya penelitian yang bermanfaat bagi pengembangan ilmu pengetahuan dan praktik bisnis yang beretika. Sasarannya adalah untuk menghasilkan penelitian mutakhir yang bermanfaat bagi pengembangan ilmu pengetahuan, khususnya bidang manajemen dan bisnis, serta praktik-praktik manajemen yang bertanggungjawab.

The realization of research that contributes to the advancement of knowledge and ethical business practices. The objective is to produce cutting edge research that supports the development of science, particularly in the fields of management and business, and encourages responsible management practices.

- (3) Terwujudnya pengabdian kepada masyarakat yang profesional dan berkelanjutan melalui Kerja sama antara institusi dan organisasi eksternal. Sasarannya adalah untuk meningkatkan kemampuan masyarakat sehingga dapat berkontribusi dalam pertumbuhan ekonomi dan pembangunan negara.

The realization of professional and sustainable community service through collaboration between the institution and external organizations. The goal is to empower communities so they can contribute to economic growth and national development.

III. LATAR BELAKANG

BACKGROUND

Pendidikan merupakan salah satu kebutuhan utama bagi umat manusia untuk terus maju. STM PPM berkomitmen untuk terus mengembangkan kompetensi untuk mempersiapkan lulusan yang menghadapi tantangan yang makin besar dan penuh ketidakpastian di masa depan.

Education is one of the fundamental needs of humanity in its pursuit of progress. PPM SM is committed to continuously developing competencies to prepare graduates for increasingly complex and uncertain future challenges.

Dengan 285 Wisudawan Sarjana dan Pascasarjana lulusan tahun 2023, STM PPM telah menambah jumlah tenaga profesional bagi masyarakat Indonesia. Kami berharap keseluruhan wisudawan mampu menjadi tenaga profesional yang handal, pemimpin dan eksekutif yang mumpuni, serta pengusaha yang sukses. Handal, mumpuni, dan sukses bukan sekedar dari kacamata wisudawan tetapi dari sudut pandang masyarakat dan bangsa Indonesia, yang sedang berjuang mengatasi dampak perubahan untuk menuju kemakmuran masyarakat.

With 285 undergraduate and postgraduate graduates in 2023, PPM School of Management has further contributed to the development of professional talent for Indonesian society. We hope that all graduates will become reliable professionals, competent leaders and executives, as well as successful entrepreneurs. Being reliable, competent, and successful should not only be viewed from the graduates' perspective, but more importantly, from the perspective of the broader society and the Indonesian nation, which continues to strive in overcoming the impacts of change in the pursuit of collective prosperity.

STM PPM bersyukur karena berada di dalam pusaran inovasi, baik untuk kepentingan internal maupun eksternal. Inovasi pembelajaran juga dilakukan dengan baik. Proses perkuliahan, bimbingan, sidang, ujian, presentasi, dan segala sesuatu yang terkait dengan peningkatan hard maupun soft competence dilakukan secara berkala mengikuti kebutuhan dan perkembangan ilmu. Para dosen dan tenaga kependidikan juga telah bekerja keras, dan kerja cerdas serta dedikasi semua pihak mendorong STM PPM meraih pencapaian - pencapaian luar biasa pada tahun 2023.

PPM SM is grateful to be at the center of innovation, both internally and externally. Learning innovations have also been successfully implemented. Lectures, mentoring sessions, examinations, presentations, and all activities aimed at enhancing both hard and soft competencies are conducted regularly in line with evolving needs and advancements

in knowledge. Faculty members and administrative staff have worked diligently, and the combination of hard work, smart efforts, and collective dedication has enabled PPM SM to achieve remarkable milestones in 2023.

IV. CAPAIAN TAHUN 2023

ACHIEVEMENTS IN 2023

A. Akreditasi Tingkat Nasional dan Internasional:

National and International Accreditation:

1. STM PPM mendapatkan Akreditasi Institusi dengan predikat UNGGUL
PPM School of Management has received Institutional Accreditation with the "Excellent" predicate
2. Program Studi Magister Manajemen Terakreditasi A
The Master of Management Program is accredited "A"
3. Program Studi Sarjana Manajemen Terakreditasi UNGGUL
The Bachelor of Management Program is accredited "Excellent"
4. Program Studi Sarjana Akuntansi Terakreditasi B
The Bachelor of Accounting Program is accredited "B"
5. Program Studi Magister Manajemen STM PPM berhasil mempertahankan akreditasi ABEST21
The Master of Management Program at Sekolah Tinggi Manajemen PPM has successfully maintained its ABEST21 accreditation
6. STM PPM sedang proses akreditasi AACSB Tahap ISER (Initial Self Education Report)
PPM School of Management is currently in the AACSB accreditation process at the ISER (Initial Self-Evaluation Report) stage

B. Program Sarjana berhasil mengikuti 138 lomba tingkat nasional. Dari berbagai ajang perlombaan tersebut, prestasi membanggakan yang diperoleh antara lain:

The Undergraduate Program successfully participated in 138 national-level competition. From these various competitions, the notable achievements are as follows:

1. **National Essay Competition: Universitas Budi Luhur 2022, Juara 3:**
National Essay Competition: Universitas Budi Luhur 2022, 3rd Place
Muhamad Tohir Amrullah (SAB 12)
Meylani (SAB 12)
2. **Accounting Contest Accrual 2022, Juara 1:**
Accounting Contest Accrual 2022, 1st Place
Valencia Angelique (SAB 11)
3. **National Essay Competition: Universitas Budi Luhur 2022, Juara 1:**

National Essay Competition: Universitas Budi Luhur 2022, 1st Place

Maraditta Puteri Noor (SAB 12)

Dina Nilam Rosalika (SAB 12)

4. Lomba Story Telling Mandarin 2022, Juara 3:

Mandarin Storytelling Competition 2022, 3rd Place

Yunita Wanasiri (SMB 17)

5. BRAHMACARYA WIDYA COMPETITION (BWC) 2022, Juara 3:

BRAHMACARYA WIDYA COMPETITION (BWC) 2022, 3rd Place

Galang Setya Adi Prawira (SMB 16)

6. Pateron Business Plan Competition 2022, Juara 3:

Pateron Business Plan Competition 2022, 3rd Place

Alva Putri Yevitayani (SMB 17)

7. Business Plan Competition 2022, Juara 2:

Business Plan Competition 2022, 2nd Place

Alva Putri Yevitayani (SMB 17)

Agnes Cynthia Wulandari (SMB 17)

Krisnanto (SMB 17)

Muhamad Pajarrudin (SMB 17)

Rangga Kelana (SMB 17)

8. Monolog Bahasa Mandarin 2022, Juara 2:

Mandarin Monologue Competition 2022, 2nd Place

Yunita Wanasiri (SMB 17)

9. JGU Business Inovation Challenge 2022, Juara 2:

JGU Business Inovation Challenge 2022, 2nd Place

Krisnanto (SMB 17)

Alva Putri Yevitayani (SMB 17)

Muhamad Pajarrudin (SMB 17)

10. Lomba Poster Ilmiah Nasional 2022, Juara 2:

National Scientific Poster Competition 2022, 2nd Place

Yunita Wanasiri (SMB 17)

**11. MICROSCOPE (Medical Laboratory Technology Competition) 2023,
Juara 2:**

***MICROSCOPE (Medical Laboratory Technology Competition) 2023, 2nd
Place***

Yunita Wanasiri (SMB 17)

12. BMNC INOBIS FESTIVAL 2023, Juara 3:

BMNC INOBIS Festival 2023, 3rd Place

Muhamad Tohir Amrullah (SAB 12)

Maraditta Puteri Noor (SAB 12)

Dina Nilam Rosalika (SAB 12)

13. ACC FEST Mind Mapping Competition 2023, Juara 1:

ACC FEST Mind Mapping Competition 2023, 1st Place

Fransiska (SAB 12)

14. KOPMA UNISBA Competition 2023, Juara 1:

KOPMA UNISBA Competition 2023, 1st Place

Yayang Adiningtyas (SMB 17)

15. PATERON CHAMPIONSHIP COMPETITION X BR BONO 2023, Juara 3:

PATERON CHAMPIONSHIP COMPETITION X BR BONO 2023, 3rd Place

Latifah Kurnia Putri Gunardi (SAB 12)

16. PASCO (Pateron Science Olympiad) 2023, Juara 1:

PASCO (Pateron Science Olympiad) 2023, 1st Place

Taufik Hidayat (SMB 17)

17. KSPI (Kompetisi Sains Pelajar Se-Indonesia) 2023, Juara 1:

Indonesian Student Science Competition (KSPI) 2023, 1st Place

Taufik Hidayat (SMB 17)

18. LOMBA SASTRA RENJANA DUTA INSPIRASI LIBRARY BATCH 9

TAHUN 2023, Sastra dalam Perubahan: Menggagas Inovasi Melalui Karya Sastra 2023, Juara 1:

RENJANA LITERATURE COMPETITION – DUTA INSPIRASI LIBRARY BATCH 9, 2023 Theme “Literature in Change: Initiating Innovation Through Literary Works,” 1st Place

Yunita Wanasiri (SMB 17)

19. Research Team 2023, Juara 1:

Research Team 2023, 1st Place

Yunita Wanasiri (SMB 17)

20. IYSO (Indonesia Youth Science Olympics) 2023, Juara 1:

Indonesia Youth Science Olympics (IYSO) 2023, 1st Place:

Taufik Hidayat (SMB 17)

21. Olimpiade Sains Kemerdekaan Indonesia 2023, Juara 1:

Indonesian Independence Science Olympiad 2023, 1st Place

Taufik Hidayat (SMB 17)

22. KSMI (Kompetisi Sains Merdeka Indonesia) 2023, Juara 2:

Indonesian Merdeka Science Competition (KSMI) 2023, 2nd Place

Taufik Hidayat (SMB 17)

23. IEC Writing Competition 2023, Juara 2:

IEC Writing Competition 2023, 2nd Place

Yunita Wanasiri (SMB 17)

24. KSEI Youth Innovation Festival 2023, Juara 3:

KSEI Youth Innovation Festival 2023, 3rd Place

Latifah Kurnia Putri Gunardi (SAB 12)

Vallentino Dante Mulyono (SAB 12)

Fransiska (SAB 12)

25. Creative Youth Vision Awards (CYVA) 2023, Juara 3:

Creative Youth Vision Awards (CYVA) 2023, 3rd Place

Yunita Wanasiri (SMB 17)

26. Essay Competition National Accounting Challenge 2023, Juara 2:

Essay Competition National Accounting Challenge 2023, 2nd Place

Dina Nilam Rosalika (SAB 12)

Nurul Fauziah (SAB 12)

27. Karima Salsabila Ramadhina (SMB15)

**Best Paper The 11th International Conference on Emerging Challenges:
Smart Business and Digital Economy.**

***Best Paper The 11th International Conference on Emerging Challenges:
Smart Business and Digital Economy.***

28. Muhammad Jauhar Rediansyah (SMB 15)

Juara 1 Fast Tournament Vincent Organizer 7 (e-Sport) 2022.

1st Place – Fast Tournament Vincent Organizer 7 (e-Sport), 2022.

Juara 2 Taxphoria e-Sport 2021.

2nd Place – Taxphoria e-Sport, 2021.

29. Abdul Rahman Halim (SMB 12)

Penerima Hibah Kegiatan Bisnis Manajemen. Mahasiswa Indonesia 2020.
Recipient of the Business Management Activity Grant – Indonesian Student Program, 2020.

30. Michael Julianto (SMB 14)

Juara 1 Virtual Kolintang Bermazmur 2020.

1st Place – Virtual Kolintang Psalm Festival, 2020.

C. Program Pasca Sarjana, mengikuti 27 lomba tingkat nasional dan 3 lomba tingkat internasional yang diikuti pada periode yang sama dengan menorehkan prestasi berikut:
The Postgraduate Program participated in 27 national competitions and 3 international competitions during the same period, achieving the following accomplishments:

1. Manufest 2022, Juara 2:

Manufest 2022 – 2nd Place

Anggia Fadhilah Hartono (WM 86)

Fica (WM 86)

Stephanie Alodia (WM 86)

2. Manufest 2022, Juara 3:

Manufest 2022 – 3rd Place

Ida Silvia (WM 86)

Andi Muh Rifqi Shadiqi (WM 86)

Syifa A. Ramadhanti (WM 86)

3. Manufest 2022, Juara 1:

Manufest 2022 – 1st Place

Thirafi Syifa Yusrina (WM 86)

Chrisvianov Yosua Bikaus Rodo Hutabarat (WM 86)

Anggi Renaldy Pratama (WM 86)

4. ACTION SB UNM 2022, Juara 1:

ACTION SB UNM 2022 – 1st Place

Ervan Togatorop (WM 86)

Chrisvianov Yosua Bikaus Rodo Hutabarat (WM 86)

Fiqih Estetika Putri (WM 86)

5. Anggi Renaldy Pratama (WM 86)

Juara 1 Business Case Competition MANUFEST 4.0 2022

1st Place – Business Case Competition MANUFEST 4.0, 2022

Penerima Beasiswa Riset BAZNAS Kategori Umum 2022

Recipient – BAZNAS Research Scholarship (General Category), 2022

Juara 3 Lomba Karya Ilmiah Stabilitas Sistem Keuangan (LKISSK) 2022

3rd Place – Financial System Stability Scientific Writing Competition (LKISSK), 2022

6. Muhammad Abdullah Syaefudin (WM 86)

Juara 4 LKTIN Pekan Raya STIA LAN Bandung 2022

4th Place – National Scientific Writing Competition (LKTIN), STIA LAN Bandung, 2022

Juara 1 National Business Plan Competition Universitas Padjajaran 2022

1st Place – National Business Plan Competition, Universitas Padjajaran, 2022

Juara 1 INETOR 2022 President Univeristy

1st Place – INETOR 2022, President University

7. Gilang Aryadipha Lananggalih (WM 86)

Juara 3 Lomba Essay Tingkat Mahasiswa Semarak Milad STAI Al-Anwar Sarang (SEMAR) 2022

3rd Place – Student Essay Competition, SEMAR (Semarak Milad STAI Al-Anwar Sarang) 2022

Juara 4 LKTIN Pekan Raya STIA LAN Bandung 2022

4th Place – LKTIN, Pekan Raya STIA LAN Bandung, 2022

Juara 1 INETOR 2022 President Univeristy

1st Place – INETOR 2022, President University

Juara 1 National Business Plan Competition Universitas Padjajaran 2022

1st Place – National Business Plan Competition, Universitas Padjajaran, 2022

8. Harits Muhammad Setyaman (WM 86)

Juara 3 Call For Paper LPEI 2021

3rd Place – Call for Papers, LPEI 2021

Best Speaker dan Best Presenter Call For Paper Forum Riset Industri Gadai Syariah (FRIGS) 2021

Best Speaker and Best Presenter – Call for Papers, Forum Riset Industri Gadai Syariah (FRIGS), 2021

9. Anggia Fadhilah Hartono (WM 86)

Juara 2 International Essay Competition Fakultas Kedokteran UNS 2022
2nd Place – International Essay Competition, Faculty of Medicine, Universitas Sebelas Maret (UNS), 2022

Juara 3 EJAVEC 2022
3rd Place – EJAVEC 2022

Juara 2 Business Case Competition MANUFEST 4.0
2nd Place – Business Case Competition MANUFEST 4.0, 2022

10. Muhammad Afif (WM 86)

Juara 3 EJAVEC 2022
3rd Place – EJAVEC 2022

Juara 3 the 3rd Sumatranomics 2022
3rd Place – The 3rd Sumatranomics, 2022

Best Speaker dan Best Presenter Call For Paper Forum Riset Industri Gadai Syariah (FRIGS) 2021
Best Speaker and Best Presenter – Call for Papers, Forum Riset Industri Gadai Syariah (FRIGS), 2021

11. Chrisvianov Yosua Bikaus Rodo Hutabarat (WM 86)

Juara 3 the 3rd Sumatranomics 2022
3rd Place – The 3rd Sumatranomics, 2022

Juara 1 Business Case Competition MANUFEST 4.0
1st Place – Business Case Competition MANUFEST 4.0, 2022

Juara 1 ACTION SB UNM 2022
1st Place – ACTION SB UNM 2022

Juara 3 Lomba Karya Ilmiah Stabilitas Sistem Keuangan (LKISSK)
3rd Place – Financial System Stability Scientific Writing Competition (LKISSK), 2022

12. Stephanie Alodia (WM 86)

Juara 2 International Essay Competition Fakultas Kedokteran UNS 2022
2nd Place – International Essay Competition, Faculty of Medicine, UNS, 2022

Juara 2 Business Case Competition MANUFEST 4.0
2nd Place – Business Case Competition MANUFEST 4.0, 2022

Gold Winner Rare Icon 2022
Gold Medal – Rare Icon 2022

**Honorable Mention World Invention and Technology Expo (WINTEX)
2021**

*Honorable Mention – World Invention and Technology Expo (WINTEX),
2021*

13. Ida Silvia (WM 86)

Juara 3 Business Case Competition MANUFEST 4.0

3rd Place – Business Case Competition MANUFEST 4.0, 2022

**Honorable Mention World Invention and Technology Expo (WINTEX)
2021**

*Honorable Mention – World Invention and Technology Expo (WINTEX),
2021*

Juara 2 Best Presenter Call For Paper Sinabis 2021

2nd Place – Best Presenter, Call for Papers, Sinabis 2021

14. Laurentius Calvin (WM 86)

Juara 3 Call For Paper LPEI 2021

3rd Place – Call for Papers, LPEI 2021

**Best Speaker dan Best Presenter Call For Paper Forum Riset Industri
Gadai Syariah (FRIGS) 2021**

*Best Speaker and Best Presenter – Call for Papers, Forum Riset Industri
Gadai Syariah (FRIGS), 2021*

15. Ervan Togatorop (WM 86)

**Juara 3 & People Choice Award Australia-Indonesia Case Competition
2022**

*3rd Place & People's Choice Award – Australia-Indonesia Case Competition,
2022*

Juara 1 ITMIT (IMABS 3-Minutes Thesis Competition) 2022

1st Place – ITMIT (IMABS 3-Minutes Thesis Competition), 2022

Juara 1 ACTION SB UNM 2022

1st Place – ACTION SB UNM 2022

**Top 3 Youth in the house (Exhibit and microgrant initiative for 8th Asia-
Pacific Housing Forum)**

*Top 3 – Youth in the House (Exhibit and Microgrant Initiative for 8th Asia-
Pacific Housing Forum)*

Honorable Mention World Invention and Technology Expo (WINTEX)

2021

Honorable Mention – World Invention and Technology Expo (WINTEX), 2021

Juara 2 Best Presenter Call For Paper Sinabis 2021

2nd Place – Best Presenter, Call for Papers, Sinabis 2021

16. Fiqih Estetika Putri (WM 86)

Juara 3 & People Choice Award Australia-Indonesia Case Competition 2022

3rd Place & People's Choice Award – Australia-Indonesia Case Competition, 2022

Juara 3 Lomba Essay Tingkat Mahasiswa Semarak Milad STAI Al-Anwar Sarang (SEMAR) 2022

3rd Place – Student Essay Competition, SEMAR (Semarak Milad STAI Al-Anwar Sarang) 2022

Juara 3 Advance Pateron Olympiad Vol. 2 2022

3rd Place – Advance Pateron Olympiad Vol. 2, 2022

Juara 1 National Business Plan Competition Universitas Padjajaran 2022

1st Place – National Business Plan Competition, Universitas Padjadjaran, 2022

Juara 1 INETOR 2022 President University

1st Place – INETOR 2022, President University

Juara 1 ACTION SB UNM 2022

1st Place – ACTION SB UNM 2022

Juara 4 LKTIN Pekan Raya STIA LAN Bandung 2022

4th Place – National Scientific Writing Competition (LKTIN), STIA LAN Bandung, 2022

17. Fica (WM 86)

Juara 2 International Essay Competition Fakultas Kedokteran UNS 2022

2nd Place – International Essay Competition, Faculty of Medicine, UNS, 2022

Juara 2 Business Case Competition MANUFEST 4.0

2nd Place – Business Case Competition MANUFEST 4.0, 2022

18. Dewi Purnama Sari (WM 86)

Gold Winner Rare Icon 2022

Gold Medal – Rare Icon 2022

Honorable Mention World Invention and Technology Expo (WINTEX) 2021

Honorable Mention – World Invention and Technology Expo (WINTEX), 2021

Juara 2 Best Presenter Call For Paper Sinabis 2021

2nd Place – Best Presenter, Call for Papers, Sinabis 2021

19. Muhammad Luthfi Zamrud (WM 86)

Juara 4 & Pemenang Tim Award Workshop National Student Innovation Challenge 2021

4th Place & Team Award Winner – National Student Innovation Challenge Workshop, 2021

20. Arinda Shabrina (WM 86)

Juara 1 & Pemenang Tim Award Workshop National Student Innovation Challenge 2021

1st Place & Team Award Winner – National Student Innovation Challenge Workshop, 2021

D. Prestasi Dosen

Faculty Member Achievements

1. Satu dosen lulus Program Doktor.

One faculty member completed a Doctoral Program.

- **Dr. Noveri Maulana, S.I. Kom., M.M.**, lulus program Doktor Manajemen Universitas Indonesia.

Dr. Noveri Maulana, S.I.Kom., M.M., graduated from the Doctoral Program in Management at the University of Indonesia.

- **Fitri Safira, S.M., M.M., Ph.D.** lulus program Doktor bidang Ekonomi Southern Illinois University of Carbondale.

Fitri Safira, S.M., M.M., Ph.D., graduated from the Doctoral Program in Economics at Southern Illinois University of Carbondale.

2. Dosen STM PPM berhasil memperoleh hibah atau pendanaan untuk penelitian dan pengabdian kepada masyarakat.

Faculty members of PPM SM successfully obtained grants or funding for research and community service activities.

Martdian Ratna Sari, S.E., M.Sc. CCFA, Dr. Diyah Dumasari Siregar, S.T., M.M. dan Dhinar Silalahi, M.M., menerima hibah Internasional yang berasal dari Sumitomo Foundation Research Grant dengan judul “Comparative Study of Environmentally Conscious Behavior in Kamikatsu Village, Japan and Penglipuran Bali, Indonesia in Creating A Disciplined Culture of Waste Management”.

Martdian Ratna Sari, S.E., M.Sc. CCFA, Dr. Diyah Dumasari Siregar, S.T., M.M., and Dhinar Silalahi, M.M., received an international grant from the Sumitomo Foundation Research Grant for their research titled “Comparative Study of Environmentally Conscious Behavior in Kamikatsu Village, Japan and Penglipuran Bali, Indonesia in Creating a Disciplined Culture of Waste Management.”

3. Dosen STM PPM juga menerima hibah Program Penelitian Dan Pengabdian Kepada Masyarakat Tahun Anggaran 2023 dari Kemenristekdikti yaitu Skema Pemberdayaan Berbasis Masyarakat (PMP).

PPM SM faculty members also received a Community-Based Empowerment Scheme (PMP) grant under the 2023 Research and Community Service Program from the Ministry of Research, Technology, and Higher Education.

Martdian Ratna Sari, S.E., M.Sc. CCFA, Dr. Noveri Maulana, S.I. Kom., M.M., Dr. Erni Ernawati, S.TP., dan Linda Setyowati, M.Psi dengan judul “Pemberdayaan Kelompok Tani Desa Cibodas Bogor Berbasis Manajemen Usaha dalam Rangka Optimalisasi Komoditas Hasil Pertanian: Singkong”.

Martdian Ratna Sari, S.E., M.Sc. CCFA, Dr. Noveri Maulana, S.I. Kom., M.M., Dr. Erni Ernawati, S.TP., and Linda Setyowati, M.Psi. carried out a project titled "Empowering Farmer Groups in Cibodas Village, Bogor Through Business Management-Based Approaches to Optimize Agricultural Commodities: Cassava."

4. Dosen STM PPM juga menerima hibah Program Penelitian Dan Pengabdian Kepada Masyarakat Tahun Anggaran 2023 dari Kemenristekdikti yaitu Skema Penelitian Dosen Pemula.

PPM SM faculty members successfully secured research and community service grants for the 2023 fiscal year from the Ministry of Research, Technology, and Higher Education under the Novice Faculty Member Research Scheme.

Dr. Wendra, S.E., Ak M.HRM., ACP., CPC., CIIQA dan Dr. Riza Aryanto, M.M dengan judul “Model Kesuksesan Pekerja Gig Kreatif Digital yang Dimoderasi oleh Modal Intelektual Individu Pada Ekonomi Kreatif”.

Dr. Wendra, S.E., Ak, M.HRM., ACP., CPS., CIIQA and Dr. Riza Aryanto, M.M. with the research title “A Success Model of Digital Creative Gig Workers Moderated by Individual Intellectual Capital in the Creative Economy.”

5. Best Paper

Yunita Andi Kemalasari, M.M. bersama mahasiswa juga mendapatkan rekognisi berupa Best Paper dengan judul *How Does Compensation Contribute on Students' Internship Decision Making Steps in Digital Economy Era*” pada The 11th International Conference on Emerging Challenge: Smart Business and Digital Economy in Ninh Binh Province, Vietnam, 2023.

Yunita Andi Kemalasari, M.M., along with her students, received recognition in the form of a Best Paper award for the paper titled “How Does Compensation Contribute to Students' Internship Decision-Making Steps in the Digital Economy Era” at the 11th International Conference on Emerging Challenges: Smart Business and Digital Economy, held in Ninh Binh Province, Vietnam, in 2023.

6. Dosen Sekolah Tinggi Manajemen PPM juga sangat membanggakan dalam hal luaran hasil penelitian dan kegiatan PkM. Sepanjang awal tahun 2023 sampai November 2023, para dosen berhasil menerbitkan luaran publikasi ilmiah pada Jurnal Nasional Terakreditasi sebanyak 25 karya ilmiah, Jurnal Internasional Bereputasi (Scopus) sebanyak 5 karya ilmiah, Jurnal Nasional Tidak Terakreditasi sebanyak 15 karya ilmiah, dan Jurnal Internasional sebanyak 2 karya ilmiah, serta prosiding internasional sebanyak 8 karya ilmiah.

Faculty members of PPM School of Management have also shown outstanding achievements in terms of research and community service outputs. From early 2023 to November 2023, the faculty members successfully published a total of 25 scientific publications in accredited national journals, 5 publications in reputable international journals (Scopus), 15 publications in non-accredited national journals, 2 publications in international journals, and 8 publications in international conference proceedings.

7. Dalam hal kinerja Pengabdian Kepada Masyarakat atau PKM, sepanjang periode yang sama telah dituntaskan sebanyak 64 PKM. Kegiatan tersebut tidak hanya Pengabdian Masyarakat namun juga termasuk pendampingan penulisan kasus dan Case Study. Adapun para mitra dari kegiatan tersebut adalah Universitas Pakuan Bogor, NGO My Block My Hood My City Chicago, Sekolah Alam Kebun Tumbuh Sawangan, Universitas Paramadina, Universitas Sampoerna, Universitas Islam

Sultan Agung Semarang, Universitas Hayam Wuruk Perbanas Surabaya, POKDARWIS Burai Indah, Desa Burai, Kec. Ogan Ilir - Palembang, Kelompok Tani Jaya Cisentul, Desa Cibodas Kec. Rumpin Bogor dan PT. Tirta Fresindo Jaya (Le Minerale - Mayora Grup).

In terms of Community Service (PkM) performance, a total of 64 PkM activities were completed during the same period. These activities not only included community service but also case writing and case study mentoring. The partners involved are Universitas Pakuan Bogor, the NGO My Block My Hood My City Chicago, Sekolah Alam Kebun Tumbuh Sawangan, Universitas Paramadina, Universitas Sampoerna, Universitas Islam Sultan Agung Semarang, Universitas Hayam Wuruk Perbanas Surabaya, POKDARWIS Burai Indah, Desa Burai, Kec. Ogan Ilir - Palembang, Kelompok Tani Jaya Cisentul, Desa Cibodas, Kec. Rumpin Bogor, and PT. Tirta Fresindo Jaya (Le Minerale - Mayora Group).

8. Dosen Sekolah Tinggi Manajemen PPM juga menghasilkan karya lain dalam bentuk buku dari hasil kegiatan Pengabdian kepada Masyarakat dengan judul “Upaya Peningkatan Kinerja Bisnis UMKM yang Sukses dan berkelanjutan: Kebangkitan Industri Kecil dan Menengah di Donggala dari Dampak Bencana Gempa dan Pandemi Covid-19”.

Faculty members of PPM School of Management also produced other works in the form of a book resulting from community service activities, titled “Efforts to Improve the Business Performance of Successful and Sustainable MSMEs: The Revival of Small and Medium Industries in Donggala from the Impact of the Earthquake and the COVID-19 Pandemic.”

E. Mitra Pelaksanaan Kegiatan Tridharma Perguruan Tinggi

Partners in Implementing the Tridharma of Higher Education

Di dalam negeri terdapat beberapa kerja sama yang meliputi kegiatan tridharma perguruan tinggi khususnya di tempat magang, kegiatan bersama, maupun sertifikasi profesional bersama dengan berbagai perusahaan, lembaga dan asosiasi seperti Bank Indonesia, Bank Danamon Indonesia, CIMB Niaga tbk, DANA, CTI Group, EMTEK Group, Lippo Malls, Nanovest, Le Minerale, Platform Usaha Sosial, Yayasan WWF Indonesia, LSP PPM Manajemen, LSP MKS, Asosiasi Digital Marketing, dan ACFE Indonesia Chapter. Adapun kegiatan pengabdian dosen dan mahasiswa kepada masyarakat bersama dengan Desa Cibodas

Kecamatan Rumpin Kabupaten Bogor. Pada tahun ini berbagai kerja sama dilaksanakan juga antar perguruan tinggi dalam negeri untuk bersama-sama menjalankan misi Tridharma Perguruan Tinggi diantaranya bersama BINUS University, Universitas Prasetiya Mulya, LSPR Communication and Business Institute, Trisakti School of Management, Universitas Katolik Widya Mandala Surabaya, Universitas Brawijaya, Universitas Katolik Soegijapranata dan Universitas Indonesia. Kerja sama Luar Negeri dilakukan dengan beberapa perguruan tinggi di antaranya Universiti Sains Malaysia, The University of Queensland, Australia, Asia University, Taiwan Asia University, Hanoi University of Science and Technology. Kerja sama dilakukan dalam hal program dwi gelar, baik S1 maupun S2, penyelenggaraan konferensi, dan pendampingan akreditasi internasional.

Within Indonesia, several collaborations have been established encompassing the implementation of the tridharma of higher education, particularly in internship placements, joint activities, and professional certifications. These collaborations involve various companies, institutions, and associations such as Bank Indonesia, Bank Danamon Indonesia, CIMB Niaga Tbk, DANA, CTI Group, EMTEK Group, Lippo Malls, Nanovest, Le Minerale, Platform Usaha Sosial, WWF Indonesia Foundation, LSP PPM Manajemen, LSP MKS, the Digital Marketing Association, and the ACFE Indonesia Chapter. Community service activities involving faculty and students have also been carried out in collaboration with Cibodas Village, Rumpin Subdistrict, Bogor Regency. This year, various partnerships have also been implemented with Indonesian universities to jointly fulfill the tridharma mission, including BINUS University, Universitas Prasetiya Mulya, LSPR Communication and Business Institute, Trisakti School of Management, Widya Mandala Catholic University Surabaya, Universitas Brawijaya, Soegijapranata Catholic University, and Universitas Indonesia. Internationally, collaborations have been established with several universities, including Universiti Sains Malaysia, The University of Queensland (Australia), Asia University (Taiwan), and Hanoi University of Science and Technology. These collaborations cover dual degree programs at both undergraduate and postgraduate levels, conference organization, and international accreditation support.

V. PENUTUP

CLOSING

Berdasarkan hasil capaian prestasi Sekolah Tinggi Manajemen PPM tahun 2023 menunjukkan bahwa seluruh dosen dan mahasiswa memberikan upaya terbaik untuk mencapai hasil yang maksimal. Banyak prestasi telah dihasilkan dari STM PPM dapat terwujud dengan dukungan dari Yayasan PPM sebagai Badan Penyelenggara dan seluruh divisi di bawah pengelolaan Yayasan PPM. Tidak lupa atas kerja keras, kerja cerdas dan dedikasi semua pihak, Sekolah Tinggi Manajemen PPM meraih pencapaian – pencapaian luar biasa pada tahun 2023.

Based on the achievements of PPM School of Management in 2023, it is evident that all faculty members and students have made their best efforts to achieve optimal results. Many accomplishments have been made possible through the support of the PPM Foundation as the Governing Body, along with all divisions under its management. The remarkable achievements in 202 would not have been possible without the hard work, strategic efforts, and dedication of all involved parties.

Selanjutnya laporan ini diharapkan dapat memberikan gambaran umum mengenai posisi Sekolah Tinggi Manajemen PPM di level nasional maupun internasional, serta menjadi pedoman untuk melakukan evaluasi terhadap pelaksanaan program dan pencapaian tahun berikutnya.

This report is expected to provide an overview of the position of PPM School of Management at both national and international levels, as well as serve as a reference for evaluating program implementation and achievements in the coming years.