



LAPORAN TAHUNAN

ANNUAL REPORT

SEKOLAH TINGGI MANAJEMEN PPM

PPM SCHOOL OF MANAGEMENT

2024

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KATA PENGANTAR

PREFACE

Puji syukur kehadiran Tuhan Yang Maha Esa yang sudah memberikan rahmat-Nya, sehingga terselesaikannya Laporan Tahunan Sekolah Tinggi Manajemen PPM. Laporan Tahunan ini merupakan wujud pertanggung jawaban Sekolah Tinggi Manajemen PPM terhadap pelaksanaan program kegiatan yang sudah dilaksanakan dalam rentang waktu 1 (satu) tahun.

Praise be to God Almighty for His blessings, through which the PPM School of Management Annual Report has been successfully completed. This Annual Report serves as an accountability document for the PPM School of Management, outlining the implementation of programs and activities carried out over the course of one year.

Dengan Laporan Tahunan ini, diharapkan sebagai bahan evaluasi dan pengambilan keputusan yang tepat serta penyempurnaan program kerja bagi Sekolah Tinggi Manajemen PPM di tahun mendatang. Laporan Tahunan ini juga dapat menjadi sumber informasi bagi masyarakat dalam mempercayakan proses pendidikan keluarga kepada STM PPM.

It is hoped that this Annual Report will serve as a reference for evaluation and informed decision-making, as well as for improving future work programs at PPM School of Management. Furthermore, this report may also serve as a source of information for the public in placing their trust in PPM SM for their family's educational journey.

Jakarta, 30 Desember 2024.

Jakarta, December 30, 2024.



AC Mahendra K. Datu, S.I.P., M.A., Ph.D.

Ketua Sekolah Tinggi Manajemen PPM

Dean of PPM School of Management

I. VISI DAN MISI SEKOLAH TINGGI MANAJEMEN PPM

VISION AND MISSION OF PPM SCHOOL OF MANAGEMENT

Visi

Vision

Menjadi institusi pendidikan tinggi yang unggul, professional, dan berintegritas dalam membangun masyarakat Indonesia yang maju, demokratis, dan sejahtera berdasarkan Pancasila, utamanya Pendidikan Manajemen.

To become an excellent, professional, and integrity-driven higher education institution in building an advanced, democratic, and prosperous Indonesian society based on Pancasila, with a primary focus on Management Education.

Misi

Mission

- a. Mengembangkan pemimpin global yang digerakkan oleh tujuan: dilengkapi dengan konsep yang teruji, terapan, dan berbasis kearifan lokal; untuk mentransformasi masyarakat dengan semangat Pancasila.

To develop purpose-driven global leaders: equipped with tested, practical concepts rooted in local wisdom, to transform society in the spirit of Pancasila.

- b. Mengembangkan ilmu pengetahuan, teknologi, dan seni yang dapat meningkatkan kualitas hidup manusia.

To advance science, technology, and the arts that contribute to improving the quality of human life.

- c. Mengembangkan komunitas STM PPM untuk menjadi kader bangsa yang unggul, berwatak, kritis, dan mempunyai semangat belajar seumur hidup.

To cultivate the PPM SM community into outstanding, principled, and critical nation-builders with a lifelong learning spirit.

II. TUJUAN

OBJECTIVES

- (1) Terwujudnya pendidikan tinggi yang berkualitas berbasis konsep-konsep mutakhir yang telah teruji. Sasarannya adalah untuk menghasilkan lulusan yang memiliki *hard competencies* dan *soft competencies* yang diperlukan industri dan masyarakat. Hal ini dimaksudkan agar lulusan STM PPM dapat menerapkan pengetahuan dan praktik manajemen mutakhir yang memberikan nilai tambah bagi kehidupan berorganisasi dan bermasyarakat.

The realization of high-quality higher education based on advanced and proven concepts. The goal is to produce graduates who possess both hard and soft competencies required by industry and society. This aims to ensure that graduates of PPM SM can apply cutting-edge management knowledge and practices that provide added value to organizational and societal life.

- (2) Terwujudnya penelitian yang bermanfaat bagi pengembangan ilmu pengetahuan dan praktik bisnis yang beretika. Sasarannya adalah untuk menghasilkan penelitian mutakhir yang bermanfaat bagi pengembangan ilmu pengetahuan, khususnya bidang manajemen dan bisnis, serta praktik-praktik manajemen yang bertanggungjawab.

The realization of research that contributes to the advancement of knowledge and ethical business practices. The objective is to produce cutting edge research that supports the development of science, particularly in the fields of management and business, and encourages responsible management practices.

- (3) Terwujudnya pengabdian kepada masyarakat yang profesional dan berkelanjutan melalui Kerja sama antara institusi dan organisasi eksternal. Sasarannya adalah untuk meningkatkan kemampuan masyarakat sehingga dapat berkontribusi dalam pertumbuhan ekonomi dan pembangunan negara.

The realization of professional and sustainable community service through collaboration between the institution and external organizations. The goal is to empower communities so they can contribute to economic growth and national development.

III. LATAR BELAKANG

BACKGROUND

Pendidikan merupakan salah satu kebutuhan utama bagi umat manusia untuk terus maju. STM PPM berkomitmen untuk terus mengembangkan kompetensi untuk mempersiapkan lulusan yang menghadapi tantangan yang makin besar dan penuh ketidakpastian di masa depan.

Education is one of the fundamental needs of humanity in its pursuit of progress. PPM SM is committed to continuously developing competencies to prepare graduates for increasingly complex and uncertain future challenges.

Jumlah Wisudawan Sarjana dan Pascasarjana lulusan tahun 2024 adalah **276** yang terdiri dari 177 wisudawan program Pascasarjana, 77 wisudawan program Sarjana Manajemen, dan 22 wisudawan program Sarjana Akuntansi. Dari jumlah tersebut, sebanyak 41 wisudawan program Pascasarjana dan 25 wisudawan program Sarjana lulus dengan predikat **Dengan Pujian**. Lulusan Sekolah Tinggi Manajemen PPM telah menambah jumlah tenaga professional bagi masyarakat Indonesia. Kami berharap seluruh wisudawan mampu menjadi agen perubahan baik di masyarakat, di dunia bisnis dan industri, serta memberikan kontribusi terhadap masa depan yang lebih baik. Perayaan kelulusan ini bukan menjadi akhir, melainkan awal dari perjalanan pembelajaran seumur hidup, pertumbuhan, dan kontribusi yang berdampak.

*The total number of graduates from the undergraduate and postgraduate programs in 2024 is 276, consisting of 177 graduates from the Postgraduate Program, 77 graduates from the Bachelor of Management Program, and 22 graduates from the Bachelor of Accounting Program. Among them, 41 postgraduate and 25 undergraduate students graduated **With Honors**. Graduates of PPM School of Management have contributed to increasing the number of professionals serving the Indonesian society. We hope all graduates will become agents of change in the community, in the business and industrial world, and contribute to building a better future. This graduation celebration is not the end, but rather the beginning of a lifelong journey of learning, growth, and meaningful contribution.*

STM PPM bersyukur karena berada di dalam pusaran inovasi, baik untuk kepentingan internal maupun eksternal. Inovasi pembelajaran juga dilakukan dengan baik. Proses perkuliahan, bimbingan, sidang, ujian, presentasi, dan segala sesuatu yang terkait dengan peningkatan hard maupun soft competence dilakukan secara berkala mengikuti

kebutuhan dan perkembangan ilmu. Para dosen dan tenaga kependidikan juga telah bekerja keras, dan kerja cerdas serta dedikasi semua pihak mendorong STM PPM meraih pencapaian – pencapaian luar biasa pada tahun 2024.

PPM SM is grateful to be at the center of innovation, both internally and externally. Learning innovations have also been successfully implemented. Lectures, mentoring sessions, examinations, presentations, and all activities aimed at enhancing both hard and soft competencies are conducted regularly in line with evolving needs and advancements in knowledge. Faculty members and administrative staff have worked diligently, and the combination of hard work, smart efforts, and collective dedication has enabled PPM SM to achieve remarkable milestones in 2024.

IV. CAPAIAN TAHUN 2024

ACHIEVEMENTS IN 2024

A. Akreditasi Tingkat Nasional dan Internasional:

National and International Accreditation:

1. STM PPM terakreditasi Unggul
PPM SM is accredited "Excellent"
2. STM PPM sedang proses mendapatkan akreditasi Internasional AACSB
PPM SM is currently in the process of obtaining international AACSB accreditation
3. Program Studi Sarjana Manajemen STM PPM terakreditasi Unggul
The Bachelor's of Management program at PPM SM is accredited "Excellent"
4. Program Studi Sarjana Akuntansi STM PPM terakreditasi B
The Bachelor's of Accounting program at PPM SM is accredited "B"
5. Program Studi Magister Manajemen STM PPM terakreditasi A
The Master of Management program at PPM SM is accredited "A"
6. Program Studi Magister Manajemen terakreditasi ABEST21 International
The Master of Management program is accredited by ABEST21 International

B. Program Sarjana berhasil mengikuti 77 lomba tingkat nasional dan internasional. Dari berbagai ajang perlombaan tersebut, prestasi membanggakan yang diperoleh antara lain:

The Undergraduate Program successfully participated in 77 national and international competitions. From these various competitions, the notable achievements are as follows:

1. **Juara 2 - Business Plan Competition Kokesma Fest 2023 (Universitas Sultan Ageng Tirtayasa)**

2nd Place – Business Plan Competition, Kokesma Fest 2023 (Sultan Ageng Tirtayasa University)

Agnes Cynthia Wulandari (SMB 17)

Yunita Wanasiri (SMB 17)

Krisnanto (SMB 17)

2. **Juara 4 - Lomba Karya Tulis Ilmiah HIMEP EXPO 2023**

4th Place – Scientific Writing Competition, HIMEP EXPO 2023

Yunita Wanasiri (SMB 17)

Galang Setya Adi Perwira (SMB 17)

Muhammad Rizki Gunawan (SMB 17)

3. **Juara 4 - MISSION 2023 (MAL National Business Plan Competition)**

4th Place – MISSION 2023 (MAL National Business Plan Competition)

Agnes Cynthia Wulandari (SMB 17)

Yunita Wanasiri (SMB 17)

Krisnanto (SMB 17)

4. **Juara 3 - National Creativepreneur Competition 2023**

3rd Place – National Creativepreneur Competition 2023

Agnes Cynthia Wulandari (SMB 17)

Alva Putri Yevitayani (SMB 17)

Fransiska (SAB 12)

5. **Juara 1 - National Essay Faculty Education Competition 2023**

1st Place – National Essay Faculty Education Competition 2023

Yunita Wanasiri (SMB 17)

6. **Juara 2 - Lomba Karya Tulis Ilmiah HMPS Ekonomi Syariah 2023**

2nd Place – Scientific Writing Competition, HMPS Ekonomi Syariah 2023

Yunita Wanasiri (SMB 17)

7. **Juara 2 - Olimpiade Nasional Prestasi Akademik 2024**
2nd Place – 2024 National Academic Achievement Olympiad
Erlang Dwi Septian (SAB 12)
Nurul Fauziah (SAB 12)
8. **Juara 1- Pekan Olimpiade Sains Nasional**
1st Place – National Science Olympiad Week
Erlang Dwi Septian (SAB 12)
Dina Nilam Rosalika (SAB 12)
9. **Juara 2 - Olimpide Nasional Sains dan Bahasa**
2nd Place – National Science and Language Olympiad
Nurul Fauziah (SAB 12)
10. **Juara 3 - Competition Business Plan 2024 (Institut Bisnis Nusantara)**
3rd Place – Business Plan Competition 2024 (Nusantara Business Institute)
Agnes Cynthia Wulandari (SMB 17)
Alva Putri Yevitayani (SMB 17)
Fransiska (SAB 12)
11. **Juara 1- Pekan Olimpiade Sains Nasional**
1st Place – National Science Olympiad Week
Nurul Fauziah (SAB 12)
12. **Juara 3 - National Creativepreneur Competition 2024 (Kampus Inovatif.id)**
3rd Place – National Creativepreneur Competition 2024 (Kampus Inovatif.id)
Agnes Cynthia Wulandari (SMB 17)
Alva Putri Yevitayani (SMB 17)
Fransiska (SAB 12)
13. **Juara 4 - Business Plan Competition UNTAR 2024**
4th Place – Business Plan Competition, UNTAR 2024
Agnes Cynthia Wulandari (SMB 17)
Alva Putri Yevitayani (SMB 17)
Fransiska (SAB 12)
14. **Best Paper - National Call for Papers Seminar 2024 (ACFE Indonesia)**
Best Paper – National Call for Papers Seminar 2024 (ACFE Indonesia)
Muhammad Tohir Amrullah (SAB 12)
15. **Mendapat Dana Hibah DIKTI-P2MW 2024 (Petani Agro)**
Received DIKTI-P2MW 2024 Grant (Petani Agro)

Anugrah Bintang Ramadhan (SMB 17)

Shaiba Putri Alifia (SAB 12)

Maria Neininda Salsa Kirana (SMB 17)

16. Mendapat Dana Hibah DIKTI-P2MW 2024 (NUSA)

Received DIKTI-P2MW 2024 Grant (NUSA)

Faza Abdullah Bawazir (SMB 19)

Dhimas Ardyan Rahadiano (SMB 19)

Arts Mayl Mulkhan (SMB 19)

Raya Anindya Rizqi (SAB 14)

Yosua Raphael Parulian Pasaribu (SAB 14)

17. Mendapat Dana Hibah DIKTI-P2MW 2024 (YUME)

Received DIKTI-P2MW 2024 Grant (YUME)

Alyssa Rustam (SMB BL4)

Regina Brigitta (SMB BL5)

Fitri Hardiyati Subekti (SMB BL5)

18. Mendapat Dana Hibah DIKTI-P2MW 2024 (ALOJA)

Received DIKTI-P2MW 2024 Grant (ALOJA)

Suny Andayani (SMB 17)

Davina Dwiningtyas Ratu Maulani (SMB 17)

Ahmad Fauzan Fikran (SMB 17)

19. Best Paper & Best Presenter - 7th Seminar Nasional Manajemen Ekonomi Akuntansi dan Bisnis

Best Paper & Best Presenter – 7th National Seminar on Management, Economics, Accounting, and Business

Shelly Octaviana (SAB 12)

20. Juara 2- CPA Days 2024

2nd Place – CPA Days 2024

M Tohir Amrullah (SAB 12)

Nurul Fauziah (SAB 12)

Latifah Kurnia Gunadi (SAB 12)

21. Lolos Seleksi IISMA 2024 – Prince of Songkla University Thailand

Selected for IISMA 2024 – Prince of Songkla University, Thailand

Yunita Wanasiri (SMB 17)

C. Program Pasca Sarjana, mengikuti 8 lomba tingkat nasional dan 3 lomba tingkat internasional yang diikuti pada periode yang sama dengan menorehkan prestasi berikut:
The Postgraduate Program participated in 8 national competitions and 3 international competitions during the same period, achieving the following accomplishments:

1. Juara 1 - 3rd International Competition of Entrepreneurship Business Innovation 2024 (3 rd ICEBIV) Kategori Business Plan Battle

1st Place – 3rd International Competition of Entrepreneurship Business Innovation 2024 (3rd ICEBIV), Business Plan Battle Category

William Ben Gunawan (WM 90)

Ghazlina Putri Perwitasari (WM 90)

Ardaradja Kusuma Bagaskara (WM 90)

2. Juara 1 - 3rd International Competition of Entrepreneurship Business Innovation 2024 (3 rd ICEBIV) Kategori Model Canvas Battle

1st Place – 3rd International Competition of Entrepreneurship Business Innovation 2024 (3rd ICEBIV), Model Canvas Battle Category

Elisabeth Anisa Gita (WM 90)

Yesica Dyah Oktavia (WM 90)

Lukas Mikhail (WM 90)

3. Best Presenter - International Conference On Economy, Education, Technology & Environment

Best Presenter – International Conference on Economy, Education, Technology & Environment

Yesica Dyah Oktavia (WM 90)

4. Best Performance - Conference on social, science, technology, language, and education research (CASTEL)

Best Performance – Conference on Social, Science, Technology, Language, and Education Research (CASTEL)

Yesica Dyah Oktavia (WM 90)

5. Best Paper - The 5th Asia Pasific Management Research Conference

Best Paper – The 5th Asia Pacific Management Research Conference

Theodorus Fajar Ramba (MME 73)

6. Best Presenter - The 7th National Seminar on Management, Economics, and Accounting

Best Presenter – The 7th National Seminar on Management, Economics, and Accounting

William Ben Gunawan (WM 90)

D. Prestasi wisudawan dari Program Sarjana dan Pasca Sarjana di tahun 2024, yaitu:

The achievements of graduates from the Undergraduate and Postgraduate Programs in 2024 include:

Research Presenter – APacCHRIE 2024 Youth Conference di Yonsei University, Korea Selatan

Research Presenter – APacCHRIE 2024 Youth Conference at Yonsei University, South Korea

Galang Setya Adi Prawira (SMB 16)

E. Prestasi Dosen

Faculty Member Achievements

1. Satu dosen lulus Program Doktor

One faculty member completed a Doctoral Program

- **Dr. Diyah Ratna Fauziana, S.T., M.M.**, lulus program Doktor Manajemen Manajemen dan Bisnis Institut Pertanian Bogor dengan indeks prestasi kumulatif 4,00.

Dr. Diyah Ratna Fauziana, S.T., M.M., graduated from the Doctor of Management program at the School of Business, IPB University with a perfect GPA of 4.00.

2. Tiga orang dosen STM PPM yang mendapat promosi jejang jabatan akademik (JJA) yaitu atas nama **Rike Penta Sitio, S.E., M.M.** mendapatkan jabatan Lektor, atas nama **Dr. Noveri Maulana, S.I.Kom., M.M.** mendapatkan jabatan Lektor Kepala, dan atas nama **Widyarso Roswinanto, S.T., M.M., M.B.A., Ph.D.** mendapatkan jabatan Lektor Kepala.

Three PPM SM faculty members received promotions in academic rank (JJA): Rike Penta Sitio, S.E., M.M., promoted to Assistant Professor, Dr. Noveri Maulana, S.I.Kom., M.M., promoted to Associate Professor, Widyarso Roswinanto, S.T., M.M., M.B.A., Ph.D., promoted to Associate Professor.

3. Dosen STM PPM berhasil memperoleh hibah atau pendanaan untuk penelitian dan pengabdian kepada masyarakat Tahun Anggaran 2024 dari Kemenristekdikti yaitu Skema Penelitian Fundamental Reguler (PFR).

PPM SM faculty members received research and community service funding for the 2024 Fiscal Year from the Ministry of Research, Technology, and Higher Education under the

Regular Fundamental Research (PFR) scheme:

Dr. Aprihatiningrum Hidayati, S.Psi, M.M., Erlinda, S.TP, M.M., Ph.D., dan M. Akhsanur Rofi, S.T., M.M. dengan judul “Model Integrasi Gaya pengasuhan, altruisme orang tua dan tipologi Business Model management dalam Rencana Suksesi Bisnis Keluarga: Sebuah Studi Komprehensif”.

Dr. Aprihatiningrum Hidayati, S.Psi, M.M., Erlinda, S.TP, M.M., Ph.D., and M. Akhsanur Rofi, S.T., M.M. with the project titled "Integration Model of Parenting Styles, Parental Altruism, and Business Model Management Typologies in Family Business Succession Planning: A Comprehensive Study."

4. Dosen STM PPM berhasil memperoleh hibah atau pendanaan untuk penelitian dan pengabdian kepada masyarakat Tahun Anggaran 2024 dari Kemenristekdikti yaitu Skema Penelitian Dosen Pemula (PDP).

PPM SM faculty members successfully secured research and community service grants for the 2024 fiscal year from the Ministry of Research, Technology, and Higher Education under the Novice Faculty Member Research Scheme (PDP).

Dr. Erni Ernawati, S.TP., M.M., Dr. Diyah Dumasari Siregar, S.T., M.M., dan Ricky Virona Martono, S.T., M.M. dengan judul “Model Rantai Pasok Hijau Terintegrasi pada Ekosistem Industri Kecil Menengah untuk Mendukung Pengembangan Ekonomi Hijau”.

Dr. Erni Ernawati, S.TP., M.M., Dr. Diyah Dumasari Siregar, S.T., M.M., and Ricky Virona Martono, S.T., M.M. with the project "Integrated Green Supply Chain Model in the Small and Medium Industrial Ecosystem to Support Green Economy Development."

5. Dosen STM PPM berhasil memperoleh hibah atau pendanaan untuk penelitian dan pengabdian kepada masyarakat Tahun Anggaran 2024 dari Kemenristekdikti yaitu Skema Penelitian Dosen Pemula (PDP).

PPM SM faculty members successfully secured research and community service grants for the 2024 fiscal year from the Ministry of Research, Technology, and Higher Education under the Novice Faculty Member Research Scheme (PDP).

M. Akhsanur Rofi, S.T., M.M. dan Widyarso Roswinanto, S.T., M.M., M.B.A., Ph.D. dengan judul “Eksplorasi Analisis Sentimen dan Kinerja Fintech P2P Lending di Indonesia: Basis Supervisory Technology dalam kerangka Open Government”.

M. Akhsanur Rofi, S.T., M.M., and Widyarso Roswinanto, S.T., M.M., M.B.A., Ph.D. with the project "Sentiment Analysis and Fintech P2P Lending Performance in Indonesia: Supervisory Technology Framework Based on Open Government."

6. Dosen STM PPM berhasil memperoleh hibah atau pendanaan untuk penelitian dan pengabdian kepada masyarakat Tahun Anggaran 2024 dari Kemenristekdikti yaitu Skema Penelitian Dosen Pemula (PDP).

PPM SM faculty members successfully secured research and community service grants for the 2024 fiscal year from the Ministry of Research, Technology, and Higher Education under the Novice Faculty Member Research Scheme (PDP).

Dr. Wendra, S.E., Ak, M.HRM dan **Dr. Diyah Dumasari Siregar, S.T., M.M.** dengan judul “Model peranan Goal Setting dan Coping Strategy untuk mendukung pertumbuhan Gig Worker pada Industri Kreatif Digital Indonesia”.

Dr. Wendra, S.E., Ak, M.HRM, and Dr. Diyah Dumasari Siregar, S.T., M.M. with the project "The Role of Goal Setting and Coping Strategy Models to Support the Growth of Gig Workers in Indonesia's Creative Digital Industry."

7. Dosen STM PPM berhasil memperoleh hibah atau pendanaan untuk penelitian dan pengabdian kepada masyarakat Tahun Anggaran 2024 dari Kemenristekdikti yaitu Skema Pengabdian Masyarakat Pemula (PMP).

PPM SM faculty members successfully secured research and community service grants for the 2024 fiscal year from the Ministry of Research, Technology, and Higher Education under the Beginner Community Service Scheme (PDP).

Martdian Ratnasari, S.E., M.Sc., Yunita Andi Kemalasari, S.Si., M.M., Fitri Safira, S.M., M.M., Ph.D, dan **Bram Manuel Banuarta Sianturi, S.M., M.M.**, dengan judul “Kelompok Usaha Nugget Nesya Jaya Rasa Desa Cisentul Bogor - Peningkatan Kapasitas Produksi dan Manajemen Pemasaran Produk Nugget Dalam Upaya Peningkatan Pendapatan Usaha”.

Martdian Ratnasari, S.E., M.Sc., Yunita Andi Kemalasari, S.Si., M.M., Fitri Safira, S.M., M.M., Ph.D., and Bram Manuel Banuarta Sianturi, S.M., M.M. with the project "Nesya Jaya Rasa Nugget Business Group, Cisentul Village, Bogor – Enhancing Production Capacity and Marketing Management to Improve Business Income."

8. Dosen STM PPM berhasil memperoleh hibah atau pendanaan untuk penelitian dan pengabdian kepada masyarakat Tahun Anggaran 2024 dari Kemenristekdikti yaitu Skema Pengabdian Masyarakat Pemula (PMP).

PPM SM faculty members successfully secured research and community service grants for the 2024 fiscal year from the Ministry of Research, Technology, and Higher Education under the Beginner Community Service Scheme (PMP).

Dr. Aprihatiningrum Hidayati, S.Psi, M.M., M. Akhsanur Rofi, S.T., M.M., dan **Dr. Yohanes Mardinata Rusli, SE., SH., Ak., M.Ak.**, dengan judul

“Komunitas Bank Sampah melalui Pelatihan Rencana Pemasaran dan Produksi Berbasis Inovasi Produk”.

Dr. Aprihatiningrum Hidayati, S.Psi, M.M., M. Akhsanur Rofi, S.T., M.M., and Dr. Yohanes Mardinata Rusli, SE., SH., Ak., M.Ak. with the project "Waste Bank Community through Training in Marketing Planning and Product Innovation-Based Production."

9. Dua dosen STM PPM yang mendapatkan rekognisi Best Paper atas riset yang diselenggarakannya, yaitu atas nama **Dr. Riza Aryanto, S.Pi., M.M.** pada The 5th Asia Pacific Management Reserach Conference (APMRC) 2024 dengan judul “Perceived Organizational Support, Sustainability Implementation, And Its Impact On Engagement Of Millennial Employee”, dan atas nama **Martdian Ratnasari, S.E., M.Sc.**, bersama mahasiswa pada Association of Certified Fraud Examiner Seminar 2024 dengan judul “How to Create an Honest and Ethical Culture?”.

Two PPM SM faculty members received Best Paper recognition for their research: Dr. Riza Aryanto, S.Pi., M.M., at The 5th Asia Pacific Management Research Conference (APMRC) 2024 with the paper "Perceived Organizational Support, Sustainability Implementation, And Its Impact On Engagement Of Millennial Employees", Martdian Ratnasari, S.E., M.Sc., along with students at the 2024 Association of Certified Fraud Examiners Seminar with the paper "How to Create an Honest and Ethical Culture?"

10. Dosen Sekolah Tinggi Manajemen PPM juga sangat membanggakan dalam hal luaran hasil penelitian dan kegiatan PkM. Sepanjang Oktober 2023 sampai September 2024, para dosen berhasil menerbitkan luaran publikasi ilmiah pada Jurnal Internasional Bereputasi (Scopus) sebanyak 1 karya, Jurnal Internasional sebanyak 3 karya, Jurnal Nasional Terakreditasi sebanyak 43 karya ilmiah, Jurnal Nasional Tidak Terakreditasi sebanyak 15 karya ilmiah, serta prosiding internasional sebanyak 6 karya dan Book Chapter/Konferensi Internasional sebanyak 2 karya ilmiah.

The faculty members of PPM SM have also demonstrated outstanding achievements in terms of research and community engagement outputs. From October 2023 to September 2024, they successfully published 1 work in a reputable international journal (Scopus), 3 works in international journals, 43 works in accredited national journals, 15 works in non-accredited national journals, 6 works in international conference proceedings, and 2 works in international book chapters or conferences.

11. STM PPM Tahun ini berhasil menyelenggarakan Kegiatan Asia Pacific Management Research Conference (APMRC) yang ke-5 dengan tema *Adapting Sustainability Strategies in Business and Management*, yang bekerjasama dengan

Universitas Widya Dharma Pontianak, Universitas Panca Bhakti, dan Hanoi University of Science and Technology, serta Universitas Telkom, Universitas Asa Indonesia, Universitas Shanti Bhuna, STIE Bina Karya, Universitas Prasetya Mulya, dan Soegijapranata Catholic University sebagai Co-Host pelaksana. Kegiatan APMRC ke-5 ini diikuti oleh 18 Perguruan Tinggi di Indonesia.

This year, PPM SM successfully organized the 5th Asia Pacific Management Research Conference (APMRC) with the theme "Adapting Sustainability Strategies in Business and Management". This event was held in collaboration with Universitas Widya Dharma Pontianak, Universitas Panca Bhakti, Hanoi University of Science and Technology, Universitas Telkom, Universitas Asa Indonesia, Universitas Shanti Bhuna, STIE Bina Karya, Universitas Prasetya Mulya, and Soegijapranata Catholic University as co-hosts. The 5th APMRC was attended by participants from 18 universities across Indonesia.

12. Dalam hal kinerja Pengabdian Kepada Masyarakat atau PKM, sepanjang periode yang sama telah dituntaskan sebanyak 64 PKM. Kegiatan tersebut tidak hanya Pengabdian Masyarakat namun juga termasuk pendampingan penulisan kasus dan Case Study. Adapun para mitra dari kegiatan tersebut adalah PT Bank Central Asia, Tbk. (BCA), PT Kompas Media Nusantara (Harian Kompas), Yayasan Budi Siswa (Kolese Kanisius), SMA Terang Bangsa, Komunitas Bank Sampah Gunung Mas, Rawamangun, Komunitas Bank Sampah PCK, Sunter Jaya, dan Kelompok Usaha Nugget Nesya Jaya Rasa, Desa Cibodas Kec. Rumpin Bogor.

In terms of Community Service (PKM) performance, a total of 64 PKM activities were completed during the same period. These activities included not only community service projects but also case writing and case study mentoring. The partners involved in these activities included PT Bank Central Asia, Tbk. (BCA), PT Kompas Media Nusantara (Harian Kompas), Budi Siswa Foundation (Kolese Kanisius), SMA Terang Bangsa, Gunung Mas Waste Bank Community in Rawamangun, PCK Waste Bank Community in Sunter Jaya, and the Nugget Nesya Jaya Rasa Business Group in Cibodas Village, Rumpin Sub-district, Bogor.

F. Mitra Pelaksanaan Kegiatan Tridharma Perguruan Tinggi

Partners in Implementing the Tridharma of Higher Education

Dalam hal memperkuat daya saing Sekolah Tinggi Manajemen PPM selalu berupaya untuk membangun berbagai kolaborasi dengan berbagai mitra strategis. Di dalam negeri terdapat beberapa kerja sama yang meliputi kegiatan tridharma perguruan

tinggi khususnya di tempat magang, kegiatan bersama, maupun sertifikasi profesional bersama dengan berbagai perusahaan, lembaga dan asosisasi seperti Bank Indonesia, Bank Danamon Indonesia, CIMB Niaga, DANA, CTI Group, EMTEK Group, Lippo Malls, Nanovest, PT Wahana Kalyanamitra Mahardhika, Le Minerale, Platform Usaha Sosial, Yayasan WWF Indonesia, LSP PPM Manajemen, LSP MKS, Asosisasi Digital Marketing, dan ACFE Indonesia Chapter. Adapun kegiatan pengabdian dosen dan mahasiswa kepada masyarakat bersama dengan Desa Cibodas Kecamatan Rumpin Kabupaten Bogor dan Komunitas Bank Sampah Gunung Mas, Rawamangun, serta Komunitas Bank Sampah PCK, Sunter Jaya. Pada tahun ini berbagai kerja sama dilaksanakan juga antar perguruan tinggi dalam negeri untuk bersama-sama menjalankan misi Tridharma Perguruan Tinggi diantaranya bersama BINUS University, Universitas Prasetya Mulya, LSPR Communication and Business Institute, Trisakti School of Management, Universitas Katolik Widya Mandala Surabaya, Universitas Brawijaya, Universitas Katolik Soegijapranata dan Universitas Indonesia. Kerja sama Luar Negeri dilakukan dengan beberapa perguruan tinggi di antaranya Universiti Sains Malaysia, The University of Queensland - Australia, Asia University, Taiwan Asia University, Hanoi University of Science and Technology. Kerja sama dilakukan dalam hal program dwi gelar, baik S1 maupun S2, penyelenggaraan konferensi, dan pendampingan akreditasi internasional.

To strengthen its competitiveness, PPM School of Management continuously strives to establish collaborations with various strategic partners. Within Indonesia, several partnerships support the implementation of the Tridharma of Higher Education, particularly through internship placements, joint programs, and professional certification initiatives. These involve companies, institutions, and associations such as Bank Indonesia, Bank Danamon Indonesia, CIMB Niaga, DANA, CTI Group, EMTEK Group, Lippo Malls, Nanovest, PT Wahana Kalyanamitra Mahardhika, Le Minerale, Platform Usaha Sosial, WWF Indonesia Foundation, LSP PPM Manajemen, LSP MKS, the Digital Marketing Association, and ACFE Indonesia Chapter. Community service activities by faculty members and students have also been carried out in collaboration with local communities, including Cibodas Village in Rumpin Subdistrict, Bogor Regency, as well as waste bank communities such as Gunung Mas in Rawamangun and PCK in Sunter Jaya. This year, the institution also expanded collaborations with other domestic universities to jointly pursue the mission of the Tridharma of Higher Education. Partner institutions include BINUS University, Universitas Prasetya

Mulya, LSPR Communication and Business Institute, Trisakti School of Management, Widya Mandala Catholic University Surabaya, Universitas Brawijaya, Soegijapranata Catholic University, and Universitas Indonesia. International collaborations have been established with several universities, including Universiti Sains Malaysia, The University of Queensland (Australia), Asia University (Taiwan), and Hanoi University of Science and Technology. These partnerships cover joint degree programs at both undergraduate and postgraduate levels, conference organization, and support for international accreditation processes.

V. PENUTUP

CLOSING

Berdasarkan hasil capaian prestasi Sekolah Tinggi Manajemen PPM tahun 2024 menunjukkan bahwa seluruh dosen dan mahasiswa memberikan upaya terbaik untuk mencapai hasil yang maksimal. Banyak prestasi telah dihasilkan dari STM PPM dapat terwujud dengan dukungan dari Yayasan PPM sebagai Badan Penyelenggara dan seluruh divisi di bawah pengelolaan Yayasan PPM. Tidak lupa atas kerja keras, kerja cerdas dan dedikasi semua pihak, Sekolah Tinggi Manajemen PPM meraih pencapaian – pencapaian luar biasa pada tahun 2024.

Based on the achievements of PPM School of Management in 2024, it is evident that all faculty members and students have made their best efforts to achieve optimal results. Many accomplishments have been made possible through the support of the PPM Foundation as the Governing Body, along with all divisions under its management. The remarkable achievements in 2024 would not have been possible without the hard work, strategic efforts, and dedication of all involved parties.

Selanjutnya laporan ini diharapkan dapat memberikan gambaran umum mengenai posisi Sekolah Tinggi Manajemen PPM di level nasional maupun internasional, serta menjadi pedoman untuk melakukan evaluasi terhadap pelaksanaan program dan pencapaian tahun berikutnya.

This report is expected to provide an overview of the position of PPM School of Management at both national and international levels, as well as serve as a reference for evaluating program implementation and achievements in the coming years.