



LAPORAN TAHUNAN

ANNUAL REPORT

SEKOLAH TINGGI MANAJEMEN PPM

PPM SCHOOL OF MANAGEMENT

2025

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KATA PENGANTAR

PREFACE

Puji syukur kehadiran Tuhan Yang Maha Esa yang sudah memberikan rahmat-Nya, sehingga terselesaikannya Laporan Tahunan Sekolah Tinggi Manajemen PPM. Laporan Tahunan ini merupakan wujud pertanggung jawaban Sekolah Tinggi Manajemen PPM terhadap pelaksanaan program kegiatan yang sudah dilaksanakan dalam rentang waktu 1 (satu) tahun.

Praise be to God Almighty for His blessings, through which the PPM School of Management Annual Report has been successfully completed. This Annual Report serves as an accountability document for the PPM School of Management, outlining the implementation of programs and activities carried out over the course of one year.

Dengan Laporan Tahunan ini, diharapkan sebagai bahan evaluasi dan pengambilan keputusan yang tepat serta penyempurnaan program kerja bagi Sekolah Tinggi Manajemen PPM di tahun mendatang. Laporan Tahunan ini juga dapat menjadi sumber informasi bagi masyarakat dalam mempercayakan proses pendidikan keluarga kepada STM PPM.

It is hoped that this Annual Report of 2025 will serve as a reference for evaluation and informed decision-making, as well as for improving future work programs at PPM School of Management. Furthermore, this report may also serve as a source of information for the public in placing their trust in PPM SM for their family's educational journey.

Jakarta, 31 Desember 2025.

Jakarta, December 31, 2025.



Dr. Wendra, S.E., M.HRM

Ketua Sekolah Tinggi Manajemen PPM

Dean of PPM School of Management

I. VISI DAN MISI SEKOLAH TINGGI MANAJEMEN PPM

VISION AND MISSION OF PPM SCHOOL OF MANAGEMENT

Visi

Vision

Menjadi institusi pendidikan tinggi yang unggul, professional, dan berintegritas dalam membangun masyarakat Indonesia yang maju, demokratis, dan sejahtera berdasarkan Pancasila, utamanya Pendidikan Manajemen.

To become an excellent, professional, and integrity-driven higher education institution in building an advanced, democratic, and prosperous Indonesian society based on Pancasila, with a primary focus on Management Education.

Misi

Mission

- a. Mengembangkan pemimpin global yang digerakkan oleh tujuan: dilengkapi dengan konsep yang teruji, terapan, dan berbasis kearifan lokal; untuk mentransformasi masyarakat dengan semangat Pancasila.

To develop purpose-driven global leaders: equipped with tested, practical concepts rooted in local wisdom, to transform society in the spirit of Pancasila.

- b. Mengembangkan ilmu pengetahuan, teknologi, dan seni yang dapat meningkatkan kualitas hidup manusia.

To advance science, technology, and the arts that contribute to improving the quality of human life.

- c. Mengembangkan komunitas STM PPM untuk menjadi kader bangsa yang unggul, berwatak, kritis, dan mempunyai semangat belajar seumur hidup.

To cultivate the PPM School of Management's community into outstanding, principled, and critical nation-builders with a lifelong learning spirit.

II. TUJUAN

OBJECTIVES

- (1) Terwujudnya pendidikan tinggi yang berkualitas berbasis konsep-konsep mutakhir yang telah teruji. Sasarannya adalah untuk menghasilkan lulusan yang memiliki *hard competencies* dan *soft competencies* yang diperlukan industri dan masyarakat. Hal ini dimaksudkan agar lulusan STM PPM dapat menerapkan pengetahuan dan praktik manajemen mutakhir yang memberikan nilai tambah bagi kehidupan berorganisasi dan bermasyarakat.

The realization of high-quality higher education based on advanced and proven concepts. The goal is to produce graduates who possess both hard and soft competencies required by industry and society. This aims to ensure that graduates of PPM School of Management can apply cutting-edge management knowledge and practices that provide added value to organizational and societal life.

- (2) Terwujudnya penelitian yang bermanfaat bagi pengembangan ilmu pengetahuan dan praktik bisnis yang beretika. Sasarannya adalah untuk menghasilkan penelitian mutakhir yang bermanfaat bagi pengembangan ilmu pengetahuan, khususnya bidang manajemen dan bisnis, serta praktik-praktik manajemen yang bertanggungjawab.

The realization of research that contributes to the advancement of knowledge and ethical business practices. The objective is to produce cutting edge research that supports the development of science, particularly in the fields of management and business, and encourages responsible management practices.

- (3) Terwujudnya pengabdian kepada masyarakat yang profesional dan berkelanjutan melalui Kerja sama antara institusi dan organisasi eksternal. Sasarannya adalah untuk meningkatkan kemampuan masyarakat sehingga dapat berkontribusi dalam pertumbuhan ekonomi dan pembangunan negara.

The realization of professional and sustainable community service through collaboration between the institution and external organizations. The goal is to empower communities so they can contribute to economic growth and national development.

III. LATAR BELAKANG

BACKGROUND

Pendidikan merupakan salah satu kebutuhan utama bagi umat manusia untuk terus maju. STM PPM berkomitmen untuk terus mengembangkan kompetensi untuk mempersiapkan lulusan yang menghadapi tantangan yang makin besar dan penuh ketidakpastian di masa depan.

Education is one of the fundamental needs of humanity in its pursuit of progress. PPM School of Management is committed to continuously developing competencies to prepare graduates for increasingly complex and uncertain future challenges.

Jumlah Wisudawan Sarjana dan Pascasarjana lulusan tahun 2025 adalah **262** yang terdiri dari **164** wisudawan program Pascasarjana, **74** wisudawan program Sarjana Manajemen, dan **24** wisudawan program Sarjana Akuntansi. Dari jumlah tersebut, sebanyak **71** wisudawan program Pascasarjana dan **44** wisudawan program Sarjana lulus dengan predikat **Dengan Pujian**. Lulusan Sekolah Tinggi Manajemen PPM telah menambah jumlah tenaga profesional bagi masyarakat Indonesia. Kami berharap seluruh wisudawan mampu menjadi agen perubahan baik di masyarakat, di dunia bisnis dan industri, serta memberikan kontribusi terhadap masa depan yang lebih baik. Perayaan kelulusan ini bukan menjadi akhir, melainkan awal dari perjalanan pembelajaran seumur hidup, pertumbuhan, dan kontribusi yang berdampak.

*The total number of graduates from the undergraduate and postgraduate programs in 2025 is 262, consisting of 164 graduates from the Postgraduate Program, 74 graduates from the Bachelor of Management Program, and 24 graduates from the Bachelor of Accounting Program. Among them, 71 postgraduate and 44 undergraduate students graduated **With Honors**. Graduates of PPM School of Management have contributed to increasing the number of professionals serving the Indonesian society. We hope all graduates will become agents of change in the community, in the business and industrial world, and contribute to building a better future. This graduation celebration is not the end, but rather the beginning of a lifelong journey of learning, growth, and meaningful contribution.*

STM PPM bersyukur karena berada di dalam pusaran inovasi, baik untuk kepentingan internal maupun eksternal. Inovasi pembelajaran juga dilakukan dengan baik. Proses perkuliahan, bimbingan, sidang, ujian, presentasi, dan segala sesuatu yang terkait dengan peningkatan hard maupun soft competence dilakukan secara berkala mengikuti

kebutuhan dan perkembangan ilmu. Para dosen dan tenaga kependidikan juga telah bekerja keras, dan kerja cerdas serta dedikasi semua pihak mendorong STM PPM meraih pencapaian – pencapaian luar biasa pada tahun 2025.

PPM School of Management is grateful to be at the center of innovation, both internally and externally. Learning innovations have also been successfully implemented. Lectures, mentoring sessions, examinations, presentations, and all activities aimed at enhancing both hard and soft competencies are conducted regularly in line with evolving needs and advancements in knowledge. Faculty members and administrative staff have worked diligently, and the combination of hard work, smart efforts, and collective dedication has enabled PPM School of Management to achieve remarkable milestones in 2025.

IV. CAPAIAN TAHUN 2025

ACHIEVEMENTS IN 2025

A. Akreditasi Tingkat Nasional dan Internasional:

National and International Accreditation:

1. Sekolah Tinggi Manajemen PPM terakreditasi Unggul
PPM School of Management is accredited "Excellent"
2. Program Studi Sarjana Manajemen STM PPM terakreditasi Unggul
The Bachelor's of Management program at PPM School of Management is accredited "Excellent"
3. Program Studi Sarjana Akuntansi STM PPM terakreditasi Unggul
The Bachelor's of Accounting program at PPM School of Management is accredited "Excellent"
4. Program Studi Magister Manajemen STM PPM terakreditasi Baik
The Master of Management program at PPM School of Management is accredited "B"
5. Program Studi Magister Manajemen terakreditasi ABEST21 International
The Master of Management program is accredited by ABEST21 International

- B. Program Sarjana** berhasil mengikuti 74 lomba tingkat nasional dan 3 prestasi internasional. Dari berbagai ajang perlombaan tersebut, prestasi membanggakan yang diperoleh antara lain:

The Undergraduate Program successfully participated in 74 national and 3 international competitions. From these various competitions, the notable achievements are as follows:

1. **Pemenang Kompetisi Inovasi Proyek Sosial Generasi Muda Pertamina Foundation Tahun 2025 – Tim Benang Kasih PPM School of Management**
Winner of the 2025 Pertamina Foundation - Youth Social Project Innovation Competition – Benang Kasih Team, PPM School of Management
Suny Andayani (SM 17)
Elfirah Putri S (SA 13)
Reihan R Raslim (SM 16)
2. **Peraih P2MW 2025 – Diktisaintek Berdampak**
Awardee of the 2025 P2MW Student Entrepreneurship Development Program – Diktisaintek Berdampak
Kelompok “LUMA FRAGRANCES”

Ahmad Andriyanto (SM BL 6)
Adytiawarman (SM BL 6)
Atha Abiyyu Akram (SM BL 6)

Kelompok “KASKATEA”

Dazky Hafizh N (SM BL 6)
Fadhli (SA BL 1)
Yosephine C.S (SA BL 1)

Kelompok “FRUITY CRASH”

Nur Ainun Nufus (SM 20)
Alia Raufa Hanif (SM 20)
Jhonathan Bintang K. (SM 20)
Najla Durratul H.K. (SM 20)
Abdurrohman Al Abqory (SM 20)

3. Juara Harapan 2 – BMC IMPACTEERS UNESA 2025

2nd Runner Up – BMC IMPACTEERS UNESA 2025

Raidah Hana (SM 18)
Nurul Fauziah (SA 12)

4. Program Magang Berdampak di PT Samudera Indonesia Tbk – Diktisaintek Berdampak

Impactful Internship Program at PT Samudera Indonesia Tbk – Diktisaintek Berdampak

Siti Chodijah. D (SM 18)

5. Juara 1 – Mobox Season 1 Boxing Competition PERBATI 2025

1st Place – Mobox Season 1 Boxing Competition PERBATI 2025

Abdul Majid (SM 20)

6. Ketua dan Wakil Ketua Badan Eksekutif Mahasiswa Sekolah Tinggi Manajemen PPM Periode 2025

President and Vice President of the Student Executive Board of PPM School of Management for the 2025

Yasmin Aulia (SA 13)
Muhammad Hamizan S (SM 18)

7. Juara Harapan 1 – Padjajaran Islamic Economic Summit 2024 Fakultas Ekonomi dan Bisnis Universitas Padjajaran

1st Runner Up - Padjajaran Islamic Economic Summit 2024, Faculty of Economics

and Business, Universitas Padjajaran

Latifah Kurnia Putri Gunardi (SA 12)

Nurul Fauziah (SA 12)

Dina Nilam Rosalika (SA 12)

8. Juara 1- Call for Paper ASSET WEEK 2024 (Pusat Studi Manajemen Aset dan Kekayaan Negara PKN STAN)

1st Place – Call for Paper ASSET WEEK 2024 (Center for State Asset and Wealth Management Studies, PKN STAN)

Latifah Kurnia Putri Gunardi (SA 12)

Nurul Fauziah (SA 12)

Dina Nilam Rosalika (SA 12)

9. Penghargaan Karya Terbaik Customs Policy Brief Competition 2024 – Politeknik Keuangan Negara STAN

Best Award – Customs Policy Brief Competition 2024, Polytechnic of State Finance (PKN STAN)

Johnatan Imanuel (SA 15)

Militia Christy Halim (SM 20)

Erick Sylada (SM 20)

10. Juara Runner Up – SHINE 2024 : International Scientific Paper Competition “Innovation for SDGs in the Age of Society 5.0”

1st Runner Up – SHINE 2024 : International Scientific Paper Competition “Innovation for SDGs in the Age of Society 5.0”

Yunita Wanasiri (SM 17)

11. Paper Terbaik dan Presentasi Terbaik – Seminar Nasional Manajemen Ekonomi Akuntansi dan Bisnis Universitas Bangka Belitung Tahun 2024

Best Paper & Best Presenter – 7th Seminar National Management, Economics, Accounting and Business – Universitas Bangka Belitung 2024

Shelly Octaviana (SA 12)

12. Juara 3 - Kompetisi Esai UNLIMITED 2024 (Himpunan Mahasiswa Elektro Universitas Diponegoro)

3rd Place – Essay Competition 2024 UNLIMITED 2024 (Electrical Engineering Student Association Diponegoro University)

Nurul Fauziah (SA 12)

Dina Nilam Rosalika (SA 12)

13. Paper Terbaik – Call for Paper 2024 “Empowering the Young Indonesia’s Pathway to an Anti-Fraud Society”

Best Paper – Call for Paper 2024 “Empowering the Young Indonesia’s Pathway to an Anti-Fraud Society”

Muhammad Tohir Amrullah (SA 12)

14. Juara 3 – Kompetisi Nasional Wirausahawan Kreatif 2024

Best Paper – National Creativepreneur Competition 2024

Fransiska (SA 12)

Alva Putri Y (SM 17)

Agnes Cynthia W (SM 17)

15. Penerima Beasiswa – Chartered Accountant Indonesia Batch 2

Scholarship Recipient – Chartered Accountant Indonesia Batch 2

Fransiska (SA 12)

Erlang Dwi Septian (SA 12)

Latifah Kurnia Putri Gunardi (SA 12)

Suci Andayani Putri (SA 12)

Nurul Fauziah (SA 12)

C. Program Pasca Sarjana, mengikuti 7 lomba tingkat nasional dan 7 lomba tingkat internasional yang diikuti pada periode yang sama dengan menorehkan prestasi berikut:

The Postgraduate Program participated in 7 national competitions and 7 international competitions during the same period, achieving the following accomplishments:

1. Juara 3 – Lomba Video Kreatif Sawit Nasional (BPDPKS Indonesia, PASPI, dan HMJ Agribisnis UIN Jakarta)

3rd Place – National Creative Palm Oil Video Competition (BPDPKS Indonesia, PASPI, and Agribusiness Student Association of UIN Jakarta)

Ziel Mahqwa (MM 91)

Nazilatul Hidayah (MM 91)

Tridania Regita (MM 91)

2. Juara 1 - Kompetisi Internasional Ke – 3 Inovasi Bisnis Wirausaha Kategori Business Plan Battle

1st Gold Award - Category Business Plan Battle of The 3rd International Competition of Entrepreneurship Business Innovation

William Ben Gunawan (MM 90)

Ghazlina Putri Perwitasari (MM 90)

Ardaradja Kusuma Bagaskara (MM 90)

3. Juara 1 - Kompetisi Internasional Ke – 3 Inovasi Bisnis Wirausaha Kategori BMC Battle

1st Gold Award - Category BMC Battle of The 3rd International Competition of Entrepreneurship Business Innovation

Elisabeth Anisa Gita (MM 90)

Yessica Dyah Oktavia (MM 90)

Lukas Mikhail (MM 90)

4. Juara 2 - Paper Terbaik 4th NHI Tourism Forum (Politeknik Pariwisata NHI Bandung)

2nd Best Paper - 4th NHI Tourism Forum (Tourism Polytechnic NHI Bandung)

William Ben Gunawan (MM 90)

5. Prestasi Dosen

Faculty Member Achievements

1. Tiga orang dosen STM PPM yang mendapat promosi jejang jabatan akademik (JJA) yaitu atas nama **Andriati Fitriningrum, S.Sos., M.M., M.A., Ph.D** mendapatkan jabatan Lektor Kepala, atas nama **Martdian Ratna Sari, S.E., M.Sc** mendapatkan jabatan Lektor Kepala, dan atas nama **Dr. Wendra, S.E., Ak., M.HRM** mendapatkan jabatan Lektor Kepala.

Three PPM School of Management faculty members received promotions in academic rank (JJA): Andriati Fitriningrum, S.Sos., M.M., M.A., Ph.D, promoted to Associate Professor, Martdian Ratna Sari, S.E., M.Sc, promoted to Associate Professor, Dr. Wendra, S.E., Ak., M.HRM, promoted to Associate Professor.

2. Tiga orang dosen STM PPM yang mendapat promosi jejang jabatan akademik (JJA) yaitu atas nama **Dr. Diyah Dumasari Siregar, S.T., M.M.,** mendapatkan jabatan Lektor, atas nama **Dr. Diyah Ratna Fauziana, S.T., M.M** mendapatkan jabatan Lektor, dan atas nama **Fitri Safira, S.M., M.M., Ph.D** mendapatkan jabatan Lektor.

Three PPM School of Management faculty members received promotions in academic rank (JJA): Dr. Diyah Dumasari Siregar, S.T., M.M., promoted to Senior Assistant Professor, Dr. Diyah Ratna Fauziana, S.T., M.M., promoted to Senior Assistant Professor, Fitri Safira, S.M., M.M., Ph.D., promoted to Senior Assistant Professor.

3. Lima orang dosen STM PPM yang mendapat promosi jejang jabatan akademik (JJA) yaitu atas nama **Annisa Dwiyana, S.Pt., M.M.**, mendapatkan jabatan Asisten Ahli, atas nama **Bram Manuel Banuarta Sianturi, S.M., M.M.**, mendapatkan jabatan Asisten Ahli, atas nama **Gusti Ayu Made Hanny D.S., S.Pd., M.M.**, mendapatkan jabatan Asisten Ahli, atas nama **Nanda Alifia Putri, S.Bns., M.M.**, mendapatkan jabatan Asisten Ahl, dan atas nama **Ricky Virona Martono, S.T., M.M.**
4. *Five PPM School of Management faculty members received promotions in academic rank (JJA): **Annisa Dwiyana, S.Pt., M.M.**, promoted to Assistant Professor, **Bram Manuel Banuarta Sianturi, S.M., M.M.**, promoted to Assistant Professor, **Gusti Ayu Made Hanny D.S., S.Pd., M.M.**, promoted to Assistant Professor, **Nanda Alifia Putri, S.Bns., M.M.**, promoted to Assistant Professor, **Ricky Virona Martono, S.T., M.M.**, promoted to Assistant Professor.*
5. Dosen STM PPM berhasil memperoleh hibah atau pendanaan untuk penelitian dan pengabdian kepada masyarakat Tahun Anggaran 2025 dari Kemenristekdikti yaitu Skema Penelitian Dosen Pemula (PDP).
PPM School of Management faculty members received research and community service funding for the 2025 Fiscal Year from the Ministry of Research, Technology, and Higher Education under the Novice Faculty Member Research Scheme (PDP) scheme:
Bram Manuel Banuarta Sianturi, S.M., M.M., Gusti Ayu Made Hanny D.S., S.Pd., M.M., dan Nanda Alifia Putri, S.Bns., M.M., dengan judul “Model Keputusan Investasi Digital: Dinamika Faktor Internal dan Eksternal Penentu Niat Investasi Berisiko pada Aplikasi Keuangan.”
***Bram Manuel Banuarta Sianturi, S.M., M.M., Gusti Ayu Made Hanny D.S., S.Pd., M.M., and Nanda Alifia Putri, S.Bns., M.M.**, with the project titled " Digital Investment Decision Model: Dynamics of Internal and External Factors Determining Risky Investment Intentions on Financial Applications."*
6. Dosen STM PPM berhasil memperoleh hibah atau pendanaan untuk penelitian dan pengabdian kepada masyarakat Tahun Anggaran 2025 dari Kemenristekdikti yaitu Skema Penelitian Dosen Pemula (PDP).
PPM School of Management faculty members successfully secured research and community service grants for the 2025 fiscal year from the Ministry of Research, Technology, and Higher Education under the Novice Faculty Member Research Scheme (PDP).
Dr. Erni Ernawati, S.TP., M.M., Dr. Diyah Ratna Fauziana, S.T., M.M., dan

Gusti Ayu Made Hanny D.S, S.Pd., M.M. dengan judul “Model Pengukuran Kinerja Hijau Rantai Pasok Berkelanjutan pada Industri Kecil dan Menengah untuk Mendukung Ekonomi”.

Dr. Erni Ernawati, S.TP., M.M., Dr. Diyah Ratna Fauziana, S.T., M.M., and Gusti Ayu Made Hanny D.S, S.Pd., M.M. with the project " Green Performance Measurement Model of Sustainable Supply Chains in Small and Medium Industries to Support the Economy."

7. Dosen STM PPM berhasil memperoleh hibah atau pendanaan untuk penelitian dan pengabdian kepada masyarakat Tahun Anggaran 2025 dari Kemenristekdikti yaitu Skema Penelitian Dosen Pemula (PDP).

PPM School of Management faculty members successfully secured research and community service grants for the 2025 fiscal year from the Ministry of Research, Technology, and Higher Education under the Novice Faculty Member Research Scheme (PDP).

Dr. Erni Ernawati, S.TP., M.M., Andrey Hasiholan Pulungan, S.E., A.k., M.Comm., dan Dr. Diyah Ratna Fauziana, S.T., M.M., dengan judul “Mengembangkan Kemandirian Ekonomi melalui Program Budidaya Maggot dengan Memanfaatkan Limbah Organik : Studi Kasus Kelompok Tani Desa Cibodas Bogor”.

Dr. Erni Ernawati, S.TP., M.M., Andrey Hasiholan Pulungan, S.E., A.k., M.Comm., and Dr. Diyah Ratna Fauziana, S.T., M.M., with the project " Developing Economic Independence through a Maggot Cultivation Program Utilizing Organic Waste: A Case Study of the Cibodas Village Farmers Group in Bogor."

8. Dosen STM PPM berhasil memperoleh hibah atau pendanaan untuk penelitian dan pengabdian kepada masyarakat Tahun Anggaran 2025 dari Kemenristekdikti yaitu Skema Pengabdian Masyarakat Pemula (PMP).

PPM School of Management faculty members successfully secured research and community service grants for the 2025 fiscal year from the Ministry of Research, Technology, and Higher Education under the Beginner Community Service Scheme (PDP).

Yunita Andi Kemalasari, S.Si., M.M., Fitri Safira, S.M., M.M., Ph.D, dan Dr. Dolly Adolina Prameswari, S.E., M.M., dengan judul “Dari Ubi untuk Ibu: Peningkatan Nilai Tambah Ubi Gincu sebagai Sumber Pangan Bergizi KWT Tunas Harapan Rawalumbu Bekasi ”.

Yunita Andi Kemalasari, S.Si., M.M., Fitri Safira, S.M., M.M., Ph.D, dan Dr. Dolly Adolina Prameswari, S.E., M.M., with the project " From Cassava for Mothers: Enhancing the Added Value of Gincu Cassava as a Nutritious Food Source for the Tunas

Harapan Women Farmers Group, Rawalumbu, Bekasi."

9. Dosen STM PPM berhasil memperoleh hibah atau pendanaan untuk penelitian dan pengabdian kepada masyarakat Tahun Anggaran 2025 dari Kemenristekdikti yaitu Skema Pengabdian Masyarakat (PkM).

PPM School of Management faculty members successfully secured research and community service grants for the 2024 fiscal year from the Ministry of Research, Technology, and Higher Education under the Community Service Scheme (PkM).

Martdian Ratna Sari, S.E, M.Sc., bekerja sama dengan **Universitas Indonesia** yang berjudul “Pemberdayaan Masyarakat dalam Meningkatkan Kapasitas Pengelolaan Kelompok Usaha Mocaf Jasa Cisentul”.

Martdian Ratna Sari, S.E., M.Sc., in collaboration with the University of Indonesia, with the project titled “Community Empowerment in Enhancing the Management Capacity of the Mocaf Business Group in Cisentul.”

10. Tiga dosen STM PPM yang mendapatkan rekognisi Best Paper atas riset yang diselenggarakannya, yaitu atas nama **Dr. Ir. Endah Nuraeni, M.M., Liena Prajogi, S.E., M.M., dan Wiwiek Mardawiyah Daryanto, dan Dian Utami Wulaningsih** meraih penghargaan **Best Paper** pada *The 10th International CEO (Communication, Economics, Organization) Social Sciences Congress (CEO SSC)* yang diselenggarakan pada 7–8 Desember 2024, dengan karya berjudul “*The Role of Nordic Walking in Supporting the Quality of Life: Evidence from Indonesia Nordic Walking Community*”. Dosen STM PPM atas nama **Dr. Noveri Maulana, S.I.Kom., M.M.**, memperoleh penghargaan **The Rising Star Award** pada AM Kadarman Award 2025 yang diselenggarakan pada 19 Juli 2025. Penghargaan lainnya yaitu Dr. Aprihatiningrum Hidayati, S.Psi, M.M. menerima penghargaan **Best Presenter** pada *The 17th Global Conference on Business and Social Sciences (GCBSS) 2025* yang diselenggarakan pada 21–22 Agustus 2025, dengan presentasi berjudul “*Navigating Intra-family Succession Success: A Comprehensive Review on Individual, Interpersonal, and Firm-level Dynamics in Family Firm.*”

Three PPM School of Management faculty members Best Paper recognition for their research: Dr. Ir. Endah Nuraeni, M.M., Liena Prajogi, S.E., M.M., Wiwiek Mardawiyah Daryanto, and Dian Utami Wulaningsih, who won the Best Paper Award at The 10th International CEO (Communication, Economics, Organization) Social Sciences Congress (CEO SSC) held on December 7–8, 2024, with their work titled “The Role of Nordic Walking in Supporting the Quality of Life: Evidence from the Indonesia Nordic Walking Community.” PPM School of Management lecturer Dr. Noveri Maulana, S.I.Kom., M.M.

received ***The Rising Star Award*** at the AM Kadarman Award 2025, held on July 19, 2025. Another recognition was awarded to **Dr. Aprihatiningrum Hidayati, S.Psi., M.M.**, who received the ***Best Presenter Award*** at The 17th Global Conference on Business and Social Sciences (GCBSS) 2025, held on August 21–22, 2025, with her presentation titled “*Navigating Intra-family Succession Success: A Comprehensive Review on Individual, Interpersonal, and Firm-level Dynamics in Family Firms.*”

11. Dosen Sekolah Tinggi Manajemen PPM juga sangat membanggakan dalam hal luaran hasil penelitian dan kegiatan PkM. Sepanjang Oktober 2024 sampai September 2025, para dosen berhasil menerbitkan luaran publikasi ilmiah pada Jurnal Internasional Bereputasi (Scopus) sebanyak 2 karya, Jurnal Internasional sebanyak 4 karya, Jurnal Nasional Terakreditasi sebanyak 44 karya ilmiah, Jurnal Nasional Tidak Terakreditasi sebanyak 15 karya ilmiah, serta prosiding internasional sebanyak 6 karya dan Book Chapter/Konferensi Internasional sebanyak 2 karya ilmiah.

The faculty members of PPM SM have also demonstrated outstanding achievements in terms of research and community engagement outputs. From October 2024 to September 2025, they successfully published 2 work in a reputable international journal (Scopus), 4 works in international journals, 44 works in accredited national journals, 2 works in non-accredited national journals, 6 works in international conference proceedings, and 2 works in international book chapters or conferences.

12. Dalam hal kinerja Pengabdian Kepada Masyarakat atau PKM, sepanjang periode yang sama telah dituntaskan sebanyak 58 PKM. Kegiatan tersebut tidak hanya Pengabdian Masyarakat namun juga termasuk pendampingan, penulisan kasus dan pelatihan. Adapun mitra yang berkolaborasi dalam kegiatan tersebut antara lain Universitas Islam Sultan Agung Semarang, Kementerian Kelautan dan Perikanan, Wahana Visi Indonesia, GKI Serpong, KWT Tunas Harapan Rawalumbu Bekasi, dan PT Human Karya (Persero), bersama sejumlah lembaga pendidikan, komunitas, serta pelaku usaha lainnya. Selain itu, pada periode yang sama juga diselenggarakan kegiatan *Case Teaching and Writing Workshop (CTWW)* yang melibatkan Bank Indonesia dan Soegijapranata Catholic University sebagai mitra kolaborasi.

*In terms of Community Service (Pengabdian kepada Masyarakat/PKM) performance, a total of **58 PKM activities** were completed during the same period. These activities included not only community service, but also mentoring, case writing, and training programs. Collaborative partners involved in these initiatives included **Sultan Agung Islamic University Semarang, the Ministry of Marine Affairs and Fisheries, Wahana Visi***

*Indonesia, GKI Serpong, KWT Tunas Harapan Rawalumbu Bekasi, and PT Human Karya (Persero), along with several educational institutions, communities, and other business actors. In addition, during the same period, the **Case Teaching and Writing Workshop (CTWW)** was also conducted, involving **Bank Indonesia** and **Soegijapranata Catholic University** as collaborative partners.*

6. Mitra Pelaksanaan Kegiatan Tridharma Perguruan Tinggi

Partners in Implementing the Tridharma of Higher Education

Dalam hal memperkuat daya saing dan memperluas jejaring kolaborasi, Sekolah Tinggi Manajemen PPM senantiasa berupaya membangun kemitraan strategis dengan berbagai pihak dari sektor pendidikan maupun industri, baik di dalam maupun luar negeri. Sepanjang Oktober 2024 hingga September 2025, tercatat 190 kerja sama aktif yang meliputi 13 perguruan tinggi luar negeri, 81 perguruan tinggi dalam negeri, dan 96 mitra industri. Kemitraan ini difokuskan untuk membuka akses kolaborasi akademik, penelitian, pengembangan kurikulum, serta peluang karier bagi mahasiswa dan alumni. Melalui berbagai inisiatif strategis, STM PPM berkomitmen menciptakan ekosistem pembelajaran yang adaptif terhadap kebutuhan global dan industri modern.

*In strengthening competitiveness and expanding collaborative networks, PPM School of Management consistently strives to build strategic partnerships with various stakeholders across the education and industry sectors, both domestically and internationally. From October 2024 to September 2025, a total of **190 active collaborations** were recorded, consisting of **13 foreign universities, 81 domestic universities, and 96 industry partners**. These partnerships are focused on expanding access to academic collaboration, research, curriculum development, and career opportunities for students and alumni. Through these strategic initiatives, PPM School of Management remains committed to creating a learning ecosystem that is adaptive to global demands and the needs of modern industries.*

Dalam lingkup kerja sama internasional, STM PPM melalui unit Higher Education Affairs (HEA) secara aktif melakukan penjajakan dengan sejumlah universitas di berbagai negara. Kolaborasi ini diarahkan untuk membuka peluang pertukaran mahasiswa dan dosen, penyelenggaraan program summer school, riset bersama, serta pengembangan kurikulum internasional. Beberapa institusi yang telah dijajaki antara lain Universiti Utara Malaysia (Malaysia), Polytechnic University of the Philippines (Filipina), Thunderbird School of Global Management (Amerika Serikat), Asia School of Business (Malaysia), dan University of California, Berkeley (Amerika Serikat).

Langkah ini menjadi bagian penting dalam memperkuat posisi STM PPM sebagai lembaga pendidikan manajemen yang kompetitif di tingkat global.

*Within the scope of international collaboration, PPM School of Management —through the Higher Education Affairs (HEA) unit—has actively pursued partnerships with several universities across various countries. These collaborations are aimed at creating opportunities for student and faculty exchanges, organizing summer school programs, conducting joint research, and developing internationalized curricula. Several institutions that have been engaged in these exploratory efforts include **Universiti Utara Malaysia (Malaysia), Polytechnic University of the Philippines (Philippines), Thunderbird School of Global Management (United States), Asia School of Business (Malaysia), and the University of California, Berkeley (United States)**. This initiative represents an important step in strengthening PPM School of Management's position as a globally competitive management education institution.*

Sementara itu, dalam kerja sama industri nasional, STM PPM menjalin hubungan dengan berbagai mitra dari sektor swasta dan lembaga profesional guna memperkuat implementasi Tridharma Perguruan Tinggi, khususnya pada aspek Pendidikan terapan, penelitian kolaboratif, dan pengabdian kepada masyarakat. Beberapa mitra strategis yang telah dijajaki di antaranya PT OCBC Sekuritas Indonesia, PT Semen Indonesia (Persero) Tbk, TaxPrime Indonesia, Grant Thornton Indonesia, dan Project Management Institute Indonesia Chapter. Kolaborasi ini diharapkan mampu memberikan pengalaman praktis bagi mahasiswa, memperluas kontribusi riset dosen, dan memperkuat peran STM PPM dalam menjawab kebutuhan industri dan masyarakat.

*Meanwhile, in the area of national industry collaboration, PPM School of Management has established partnerships with various private sector entities and professional institutions to strengthen the implementation of the Tridharma Perguruan Tinggi, particularly in applied education, collaborative research, and community engagement. Several strategic partners that have been engaged include **PT OCBC Sekuritas Indonesia, PT Semen Indonesia (Persero) Tbk, TaxPrime Indonesia, Grant Thornton Indonesia, and the Project Management Institute – Indonesia Chapter**. These collaborations are expected to provide practical experience for students, expand research contributions from faculty members, and reinforce PPM School of Management's role in responding to the needs of industry and society.*

Sebagai bagian dari komitmen globalisasi pendidikan, tahun ini STM PPM juga sukses menyelenggarakan PPM Summer Program, sebuah inisiatif unggulan yang dirancang untuk memperkenalkan kekayaan budaya dan dinamika bisnis Indonesia

kepada mahasiswa internasional. Program berdurasi satu minggu ini diikuti oleh 35 peserta dari berbagai negara, antara lain Indonesia, Ghana, Myanmar, Vietnam, Hongkong, Malaysia, Pakistan, India, dan Sri Lanka, serta diselenggarakan dalam format hybrid. Melalui kegiatan ini, para peserta memperoleh wawasan mengenai seni, budaya, dan nilai-nilai yang membentuk perilaku konsumen di Indonesia, sekaligus berdialog dengan dosen dan praktisi bisnis nasional. Keberhasilan program dan kemitraan ini menjadi bukti nyata komitmen Sekolah Tinggi Manajemen PPM dalam membangun jejaring kolaboratif, memperluas peran akademik di tingkat global, serta memperkuat posisinya sebagai lembaga pendidikan tinggi manajemen yang unggul, relevan, dan berdaya saing internasional.

*As part of its commitment to the globalization of education, PPM School of Management successfully organized the **PPM Summer Program** this year—an outstanding initiative designed to introduce the richness of Indonesian culture and the dynamics of its business landscape to international students. This one-week program was attended by **35 participants** from various countries, including **Indonesia, Ghana, Myanmar, Vietnam, Hong Kong, Malaysia, Pakistan, India, and Sri Lanka**, and was delivered in a hybrid format. Through this program, participants gained insights into Indonesian arts, culture, and the values that shape consumer behavior in Indonesia, while also engaging in discussions with national lecturers and business practitioners. The success of this program and its partnerships serves as a tangible demonstration of PPM School of Management's commitment to building collaborative networks, expanding its academic role at the global level, and strengthening its position as a leading, relevant, and internationally competitive higher education institution in management.*

V. PENUTUP

CLOSING

Berdasarkan hasil capaian prestasi Sekolah Tinggi Manajemen PPM tahun 2025 menunjukkan bahwa seluruh dosen dan mahasiswa memberikan upaya terbaik untuk mencapai hasil yang maksimal. Banyak prestasi telah dihasilkan dari STM PPM dapat terwujud dengan dukungan dari Yayasan PPM sebagai Badan Penyelenggara dan seluruh divisi di bawah pengelolaan Yayasan PPM. Tidak lupa atas kerja keras, kerja cerdas dan dedikasi semua pihak, Sekolah Tinggi Manajemen PPM meraih pencapaian – pencapaian luar biasa pada tahun 2025.

Based on the achievements of PPM School of Management in 2025, it is evident that all faculty members and students have made their best efforts to achieve optimal results. Many accomplishments have been made possible through the support of the PPM Foundation as the Governing Body, along with all divisions under its management. The remarkable achievements in 2025 would not have been possible without the hard work, strategic efforts, and dedication of all involved parties.

Selanjutnya laporan ini diharapkan dapat memberikan gambaran umum mengenai posisi Sekolah Tinggi Manajemen PPM di level nasional maupun internasional, serta menjadi pedoman untuk melakukan evaluasi terhadap pelaksanaan program dan pencapaian tahun berikutnya.

This report is expected to provide an overview of the position of PPM School of Management at both national and international levels, as well as serve as a reference for evaluating program implementation and achievements in the coming years.